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OUR 59TH YEAR

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# The Daily Standard

## 285 Told How to Keep Customers Contented

A sales campaign for the Sikeston shopping area to build the image of Sikeston and how sales personnel can best handle difficult customers were included in a "Capsule Course in Human Relations," presented by W. A. Leigh, promotional sales representative from Oklahoma City.

The address was made before 285 merchants and salespeople of Sikeston last night at the Ramada Inn and opened an eight-week "Shop Sikeston" program.

Donald Bohannon, president of the Chamber of Commerce, gave the address of welcome, and the speaker was introduced by Charles Blankin, III, business manager of the Daily Standard. The banquet and meeting was sponsored by the newspaper.

Directing his remarks at sales personnel present, Leigh said: "Sikeston's future as a shopping center is in your hands," and described them as "the most important link in merchandising."

He said the American public

is on an unprecedented buying spree but warned shoppers go where they think they can get the best buys and treatment. "The newspaper can attract shoppers in to the community," he said, "but it is up to you merchants and store owners to get them into your places of business."

Attractive store displays and well-informed salespeople are essential to successful store operation, Leigh continued, and pointed out that storewide cooperation is another element necessary in good customer relations.

He urged every person involved in sales to become an authority on his or her line of merchandise and service. It has been found that shoppers complain most about poorly informed and disinterested salespeople.

"They should know the latest in fashions and models and should be the first to introduce them into the community," Leigh said.

"Whether you are in soft

goods, furniture, hardware, a flower shop, you should take pride in your ability as an expert in your particular line, and treat each transaction as though your career depended on its outcome.

He reminded his audience not to prejudice a customer, as all of them are a prospect. He listed 10 types of customers who require special handling, included the chiseler, egotist, tough guy, moody type, silent type, gripe artist, indecisive type, "uh-huh" type and the browser, and in farm equipment you have a "cob roller," who turns a cob underfoot during a sales presentation on the farm. There are methods of successfully overcoming each type of resistance.

The sales authority talked about cash versus credit customers and suggested that an attempt be made to set up a credit account for each customer," Leigh said. "A customer with cash belongs to any merchant, but a charge customer's loyalty is to the store where his account is carried."

"Customers are hard to come by," he explained, "you should make a sincere selling approach, demonstration and close. Make the customer like you by first liking the customer."

"Know your products and merchandise and be enthusiastic, and know when to close the sale."

In a question period, the speaker was asked whether he had any comment on shoplifting. He replied:

"Most of them have an accomplice. The best and not too expensive protection is a closed television setup. You may remind them whether they accidentally placed anything in their purse by mistake."

"You can add a profit sharing plan, whereby the employee would keep a lookup, as he too is the loser, when the store loses."

On past due accounts, the speaker, he said:

"Make a practice of not sending overtwo statements, each at a given date. If this does not bring results, then you call or go see the customer."



A VIEW OF a portion of the merchants and sales personnel present at the Ramada Inn at a sales campaign opening last night.

## Immediate Hearing Asked On New Charge Against Orton

CARUTHERSVILLE, Mo. (AP) — Prosecuting Atty. Arthur T. Stephenson of Pemiscot County said Thursday night if the Missouri attorney general's office has evidence that the county sheriff conspired to have a man slain, the matter should be heard immediately.

"I would think if they had such evidence, it would have been presented to my office," Stephenson said after learning Atty. Gen. John C. Danforth had accused Sheriff Clyde Orton of attempting to contract for the slaying of a "Bud Cook." There was no further identification of Cook.

The charge was made in a motion to amend an ouster suit filed previously against Orton by Danforth. The motion also alleged that Orton was guilty of vote fraud.

Cook, a Caruthersville truck driver, was arrested in February of 1969 after the ambush slaying of Lee "Jaybird" Gatewood, a night club owner in Caruthersville. Felonious assault against him were dropped.

The original suit sought Orton's ouster on grounds he permitted violations of Missouri liquor and gambling laws.

No details of the alleged "murder contract" involving the sheriff were given by Dale Rollings, assistant attorney

general. Rollings said Cook is still alive but doesn't live in Caruthersville.

The vote fraud motion relates to the 1964 and 1968 primary elections when Orton campaigned for office.

"Sheriff Orton and his deputies did convey Negro residents ... for the purpose of having them vote more than one time and did procure said votes by payment of money and distribution of whiskey," the motion said.

Orton has denied all the allegations. He has described the southeast Missouri County as the hub of an operation exporting whiskey to dry counties in Mississippi and Alabama.

Stephenson said the attorney general's office "has never conferred with me at all, not in any way. The only question the attorney general or his deputies have put to me, was, 'where is the library?' " the prosecuting attorney said.

"But they haven't mistreated me," Stephenson said. "They say hello."

Danforth's motion will be considered next week by Special Commissioner Roy Weightman, who is handling the case for the Missouri Supreme Court. Orton's trial is set for June 17.

In addition to the murder

contract allegation, which was not discussed in detail, there was a charge that Orton and his deputies transported voters from one polling place to another to vote more than once "and did procure such votes by payment of money and distribution of whiskey."

Asst. Atty. Gen. Dale Rollings said the motion filed Thursday also named additional places in Pemiscot County where alleged violations of liquor and gambling laws took place.

"The suit alleges Orton allowed everything from Sunday liquor sales to shipping liquor to dry counties in Mississippi and Alabama," he said.

Earlier this year, state liquor officials said they received complaints from Mississippi and Alabama liquor agents who visited Pemiscot County in search of the source of whiskey entering their state and were told by Orton to get out of the county.

Orton labeled the new allegations "malicious, false and completely untrue." He accused Danforth of stalling for time to complete his case.

"He's in the senator's race. He's fighting for time. He'd like to get this thing put over until after the November election," Orton said.

## Tornado Siege Kills 2; 37 Injured

By THE ASSOCIATED PRESS  
Tornadoes churning out of heavy thunderstorms over the Great Plains Thursday night struck more than a dozen towns in Oklahoma and Arkansas, causing death, damage and injuries.

Two persons were killed—one in each state—by tornadoes, and three others died in incidents related to the storms in Oklahoma. Arkansas counted 25 injured and Oklahoma 12.

Nineteen mobile homes were reported demolished in the Oklahoma communities of Alta Vista and Long Town, south of Tulsa. A teenage girl died in the Alta Vista twister.

Hardest hit in Arkansas was the mountain town of Springdale, 190 miles northwest of Little Rock. National Guardsmen living in the area were called to duty to search for injured in damaged homes and other buildings.

Torrential rains accompanied the general storminess over the midcontinent. Downpours of 2 to 3 inches occurred in parts of Oklahoma, Kansas and Nebraska. More than 4 inches swamped an area west of Wichita.



THERE WERE 285 Sikeston merchants and sales personnel at a banquet, to hear an address by W. A. Leigh, Oklahoma City, sales promotion representative, at the Ramada Inn.

## W. German Ambassador Kidnaped

RIO DE JANEIRO (AP) — The Brazilian government said Thursday night that it would do all it could to obtain the safe release of West German Ambassador Ehrenfried von Holleben, kidnaped by leftist terrorists who killed a Brazilian security guard and wounded two others.

The military government of President Emilio Garrastazu Medici was expected to meet the kidnapers' demand that political prisoners be exchanged for the 61-year-old diplomat. But pamphlets left by the kidnapers did not say what prisoners they wanted or even how many.

Von Holleben was matched by about eight young people Thursday evening as he was returning home in his chauffeur-driven Mercedes Benz. As the car rounded a sharp turn two blocks from the ambassador's residence, his youthful abductors shot out a street light, rammed the front of his car with a jeep and machine gunned a station wagon carrying security men behind the Mercedes, witnesses said.

## Doniphan Boy Drowns in Gravel Pit

DONIPHAN — Dallas Steward, 17, of West Doniphan, was drowned in a gravel pit near a Current River bridge Thursday at 3 p.m.

Although unable to swim the youth walked into the water with his trousers on and disappeared.

The body was recovered by a companion, Jackie Jones, Doniphan, 30 feet from shore in 20 feet of water.

The body was taken to Edwards Funeral Home.

The Ripley county sheriff's office will investigate.

## Leaving City On Vacation? Notify Police

Vacationing Sikeston families should notify police of their time of departure and return, according to Police Chief Arthur Bruce.

Bruce warned homeowners to halt deliveries and mail, arrange to have their yards mowed and to lock windows and doors.

"It's a good idea to leave a house key with a neighbor," Bruce continued, "and to notify us who is keeping the key."

Porches stacked with old newspapers, unmowed yards and unlighted houses are invitations to burglars.

Bruce said that few Sikeston homes have been burglarized while owners were away in the past but that the number can increase if homeowners become careless.

## Weather

A few periods of showers and thunderstorms likely ending tonight. Low tonight in the 60s. Saturday partly cloudy with high in upper 80s to around 90.

### EXTENDED FORECAST

Partly cloudy, warm and humid Sunday and Monday with showers and thunderstorms; highs in upper 80s, lows around 70. Cloudy and cooler with several periods of showers and thunderstorms Tuesday, high in 70s, low in 60s.

HIGH AND LOW YESTERDAY  
High and low temperatures for the 24-hour period ending at 7:30 a.m. today were 88 and 67 degrees. Rain measured .20 inch.

Sunset today, .....8:18 p.m.  
Sunrise tomorrow, .....5:38 a.m.  
Moonset tomorrow, .....1:34 a.m.  
Full Moon, .....June 19

PROMINENT STARS  
The Twins set .....10:22 p.m.  
VISIBLE PLANETS  
Venus south of the Twins and much brighter. Jupiter in the south after sunset.

Return rises 3:56 a.m.

## Cambodia to Cede Territory to Reds Special Session Ends Its Work

PHNOM PENH, Cambodia spread dangerously thin, the government, faced with sharply mounting pressure from the Viet Cong and North Vietnamese, has decided reluctantly to cede almost half the country to enemy control, well informed diplomatic sources said today.

The disclosure came as military sources reported that enemy troops seized nearly half of the provincial capital of Kompong Speu, 30 miles south of Phnom Penh in heavy fighting.

Refugees from the town, which lies on the only highway open to Cambodia's major port of Kompong Som, formerly Sihanoukville, said the enemy held the central market and virtually all of that part of the town which lies south of a river bisecting it.

Western military experts termed the decision to cede territory to the enemy realistic, and said that even by concentrating its forces around Phnom Penh and northwest of the capital, the government will have only a 50-50 chance of surviving the next four or five months of monsoon rains.

The threat to the port of Kompong Som, through which all of Phnom Penh's fuel and other vital supplies must pass, could have critical consequences. Enemy troops also made a strong attack 50 miles northeast of Phnom Penh in what could be a prelude to new assaults on the key Mekong River town of Kompong Cham.

Spokesmen said the fighting at Siem Reap, near the Angkor temple ruins, had subsided, but strong enemy forces were still in the area. The diplomats said Premier Lon Nol's government, in assessing its prospects, had written off the extensive eastern territory in which U.S. and South Vietnamese forces have been operating. With its army and strategic reserves already

## Caruthersville Club Wins \$1,000 Award

SAN ANTONIO, Tex. (AP) — The SE-MO Club, Caruthersville, Mo., won seventh place and \$1,000 Thursday in a \$200,000 community improvement program, sponsored by the Federated Women's Club.

The awards were presented at the federation's 79th annual convention. Nearly 12,000 clubs from all 50 states and several overseas were entered in the competition.

## Bloomfield Boy Killed In Indiana

KOKOMO, Ind. (AP) — Dennis R. Reeves, 18, Bloomfield, Mo., was killed Thursday in a traffic accident involving three cars and a semi-trailer truck at a U.S. 31 intersection near here.

Police said Reeves was riding in a car driven by Stanley M. Davis, 17, Kokomo, who was injured critically.

Officers said Reeves had been living with a sister in Kokomo.

JEFFERSON CITY (AP) — The third special session of the Missouri Legislature since last September ended its work shortly after noon today.

The end came after the Senate completed work on the 1970-71 budget, sending all the bills to the governor by one-sided votes.

Only technical sessions of the House and Senate will be held Saturday so the presiding officers can sign the final versions of the bills. Then the session will die automatically at midnight.

Sen. Earl R. Blackwell, DHillsboro, and a few of his supporters, voted consistently against the bills but couldn't sidetrack them.

The bills included restoration of \$1.4 million to keep old age assistance payments at present levels and addition of \$1.1 million to the lump sum appropriation for the mental health division.

Strike votes have been taken at three of the state mental hospitals and the increase was approved on the theory it would give the mental health division a little leeway to meet the most pressing needs.

Final money bills were passed rapidly after the Senate disposed of a last minute fight over junior college aid which threatened for a time to delay adjournment and possibly force a fourth special session within a year.

But the Senate got over that hump when it voted, 11-30, against sending the junior college appropriation back to a House-Senate conference in an attempt to get some more state aid for the 1970-71 fiscal year.

It was the same fight made in the House Thursday, when a vote of 70-8 defeated a similar motion to recommit the big education bill.

That meant the amount of

state aid would remain at \$8,733,120, the same as for this year and the same as voted by the Senate last week on a 30-4 tally.

That was the amount recommended by Gov. Warren E. Hearnes, although the colleges had requested \$10,688,000.

Sen. John E. Downs, D-St. Joseph, protested that the action would cut state aid from \$320 per pupil this year to about \$260 next year, although the state appropriates enough to give state college students \$1,300 to \$1,400 a year.

Sen. T. D. McNeal, D-St. Louis, Senate appropriations chairman, said it would be irresponsible and an act of bad faith for the Senate to reverse its position now.

He predicted sending the bill back to conference committee would mean the committee would have to start all over in trying to get a balanced budget for 1970-71 and would force a fourth special session at a cost of hundreds of thousands of dollars.

Sen. Earl R. Blackwell, DHillsboro, who offered the motion to recommit, said there was plenty of time for the junior college allotment to be reconsidered before the mandatory adjournment time of midnight Sunday. He said the junior college program is the one the state can least afford to cut.

He was the author of the original law setting up the state aid system for junior colleges.

But on the vote, McNeal demonstrated once again that he had solid support for the work of his committee.

The major money bills



W. A. LEIGH, sales expert from Oklahoma City, spoke on the future image of Sikeston to merchants.

## Sheet Metal Workers Picket At Noranda Site

MARSTON — Sheet metal workers are picketing at the Noranda Aluminum Company plant in St. Jude industrial park protesting what they charge are sub-standard wages by Kaiser Engineers, prime contractor for plant construction.

Electricians are honoring the picket line but other crafts are continuing to work.

A Kaiser spokesman said the pickets did not name any subcontractors.

## Dodd Clears Way To Run as Independent

HARTFORD (AP) — Sen. Thomas J. Dodd said today he will not seek or accept the Democratic nomination to the U.S. Senate.

The withdrawal from the five-way race for the seat Dodd has held for 12 years apparently paves the way for him to run for re-election as an independent.

A spokesman for the Connecticut senator, his press aide Joseph Barberette, read a one sentence statement from Dodd that said: "I have decided not to seek nor will I accept the

Jack Anderson Says: Pete Rozelle ignores secret deal for Philly Eagles; Imogene Coca, Louis Nye plug drug banned in Sweden; Senators duped: 727 Jets eased into National Airport.



Friday, June 12, 1970 — Dom Pedro II forced off throne of Brazil, 1889. Claims he tripped.

POOR CHARLIE SAYS!  
"People don't get very excited over balloon races."

AN INSULT TO INTELLIGENCE  
Grass roots editor Bery Carlyle of the Topeka, Kansas Pictorial-Times had a word or two to say about student radicals on campus which bear repeating. His editorial follows:

A group of 80 students out of a total of some 4,500 attending Washburn University, presented a list of demands to the Board of Regents which were an insult to this community's intelligence.

The demands were for such things as free office space for their organization, free use of university facilities, dictatorial demand that certain courses be offered and that some deans be fired.

The students said the Regents need not approve the demands — because their organization had already approved them. They were just demanding that the Regents and university officials carry them out.

The implied threat was missed by no one: "Accede to our demands, or else."

This community — and this nation — have long since passed the point where we can afford to bow down to anarchy and pure fascism within our society.

All students, regardless of race, religion or social station, should be accorded the same opportunities in our schools and universities. And all students, by the same token, should abide by the same set of rules and regulations.

If we are going to let 2 per cent of the students tell the administrative bodies how to run those institutions, we might as well close them for good — because next year another minority group will come up with more radical demands and threats.

A democracy is based upon the proposition of rule by the majority. Only dictatorships operate by imposing the will of a few upon the masses. We would recommend that our Regents and administrators find the courage to make it clear that this university will continue to operate by established rules and regulations — and reject demands not representative of the majority of the students and community.

\*\*\*  
"When you go in debt to a man, you meet him more often."

\*\*\*  
Custody. In San Francisco, Wilbur W. Wileman, 34, sued his wife for divorce, asked for an "equitable division" of their four dogs.

\*\*\*  
URBANIZATION SYMPOSIUM

The United Automobile Workers union will open its newly constructed family education center at Onoway, Mich., with a symposium on one of the central issues of modern society — "the impact of urbanization on man's environment." Sponsored jointly by the UAW and the United Nations, the symposium will last for a week beginning Sunday, June 14, and will be attended by representatives of some 20 countries. The information gathered at Onoway will prove useful at the full-scale U.N. Conference on Human Environment to be held in Stockholm in June 1972.

The symposium can hardly help but conclude that cities are in bad shape at present and are going to get worse. The most recent U.N. report on the subject estimates that the world's urban population will grow from 990 million in 1960 to more than three billion by the year 2000. Current projections indicate, moreover, that the vast majority of urban growth will take place in existing metropolitan areas, which even now are hard put to supply their inhabitants with housing, transportation, electrical power, and other essential services.

How, then, can the cities of tomorrow cope with three times as many people as they currently contain? The grim answer may be that they cannot possibly do so. Experiments with laboratory animals have shown that overcrowding contributes to neurosis, tumors, diseases of the vital organs and, in some cases, death. Such effects already are visible in the human populations of this country's urban slums and in such foreign cities as Calcutta. So it could be that global population never will reach three billion — attrition through overcrowding may keep it well below that level.

\*\*\*  
Ben Franklin said it: "There are no fools so troublesome as those who have wit."

\*\*\*  
In answer to "What Can You Do?" columnist Henry J. Taylor writes:

"With the cards stacked as they are, your only effective influence on CBS, NBC and ABC is to hit them in the place where it hurts — their pocketbooks."

"A roaring should go out — by pen and paper — from across our victimized country. Write the sponsors of every program you see that teaches or stimulates destruction, whether it is violence in our streets or against America's institutions. The surveys by the highly respected National Association of Better Broadcasting show that sponsors can and will change the TV picture — but only if the sponsors are clearly told they are building bad will."

"The pen is a mighty weapon when you write the sponsor. Use it honestly and repeatedly and, believe me, the fast-buck money machines will get your message from the firms who foot their gigantic bills. Get busy — and keep at it!"

\*\*\*  
Speed too fast for conditions is any speed when drinking.

\*\*\*  
Some people are so ungrateful that they feel they have cause for complaint because they did not inherit an education.

\*\*\*  
It is a smart father who knows how his daughters spell their first names.

\*\*\*  
If you do not look after your own affairs, who do you suppose will?

Advertising may be a critical factor in the welfare of the nation during 1970. It can be a critical factor in the prosperity of individual communities.

It is a vast understatement to say that the economic picture at the present is unsettled. Respected economists are predicting everything from leaping inflation to depression.

Meanwhile, the consumer is squeezing his dollar. This is understandable, since the value of money is going up while the value of its purchasing power is going down.

If the situation is confusing to the experts, it is certainly more confusing to the layman. As is always the case, the consumer will curtail buying when he is not confident that buying is in his own interest.

It should be the business of advertising in 1970 to restore the confidence of the consumer as it did during similar situations in 1957 and 1960.

For expending consumption of mass produced goods is the basis of property as we have known it for the 30 years.

The advertiser, from the local retailer to the great manufacturer, who fails to see the need for stimulating a faster movement of goods is inviting disaster for his company and the general economy.

\*\*\*  
Most people are "with" you while talking to you.

\*\*\*  
Windward Anchor. In Jersey City, as part of its series of lectures on "Job Opportunities in Business Today," the Jersey City Junior College scheduled a talk which included instructions on how to collect unemployment insurance.

\*\*\*  
IT IS NOT TRUE

A frequently asked question is whether it is true that the Vietnam war accounted for most of the large rise in federal spending.

Contrary to the seemingly popular impression, it is not true. Most of the increase came in non-military spending, culminating in huge deficits such as more than \$25 billion in 1968. Here are figures from the Bureau of the Budget that point to the facts:

NON-MILITARY SPENDING	
1961.....	\$50.4 billion
1962.....	\$55.7 billion
1963.....	\$59.1 billion
1964.....	\$65.0 billion
1965.....	\$68.9 billion
1966.....	\$77.9 billion
1967.....	\$88.2 billion
1968.....	\$98.3 billion
Total increase:	\$47.9 billion
up 95 per cent	

MILITARY SPENDING	
1961.....	\$47.4 billion
1962.....	\$51.1 billion
1963.....	\$52.3 billion
1964.....	\$53.6 billion
1965.....	\$49.6 billion
1966.....	\$56.8 billion
1967.....	\$70.1 billion
1968.....	\$80.5 billion
Total increase:	\$33.1 billion
up 70 per cent	

And perhaps you will recall President Johnson followed the policy that the American government and its taxpayers could afford both "guns and butter" and Congress voted for the spending.

We now believe this brought on the economic situation we face today. We planted the seeds of our own destruction and now we've got to get back on firm financial ground minus the inflation.

\*\*\*  
Occasionally a man objects to frequent bathing on the ground that too many baths are weakening.

\*\*\*  
How unreliable we all are in love and friendship!

\*\*\*  
Melford Estes says: "Fish may not be overly intelligent, but we have yet to hear of one whale set in the boiling sun all day to watch a man."

\*\*\*  
If a woman writes a letter without telling a secret, she is pretty apt to have something to say about one she will tell the next time she sees the person to whom she is writing.

\*\*\*  
NEW YORK (AP) — agent. He could counter these warring critical blasts by pointing out the charms and attractions of heaven.

Such as:

Where on earth could you find such splendid view?

Anybody who enjoys long after-dinner speeches could have one hell of a time in heaven.

Because of its altitude, heaven is completely free of the pollen from ragweed and other plants that cause hay fever.

The rent there is reasonable and the leases never expire. There has never been a finer landlord.

You wouldn't have to walk the dog every morning and night.

What better place can you think of to go if you want to get away from it all including rock 'n' roll music?

The company needn't be everlasting boring. You could always invite a devil to lunch during National Brotherhood Century.

You would have the pleasure of belonging to a minority guaranteed to remain nonviolent forever.

Your wife would be easier to get along with. She wouldn't have to act as family chauffeur, fix a broken vacuum cleaner, or worry about money problems.

There are no hangers on or hangers in heaven.

So, man, don't be in a hurry to turn your back on heaven. You may decide later — too much later — that's where you really want to go. Get on the roll call now.

Yes, all in all, what heaven needs most today is a good press

## "You Must Understand, Russia Cannot Afford to Lose Face in Egypt!"



TOMORROW  
JUNE 12 - FRIDAY  
HELSINKI DAY. June 12.  
INDEPENDENCE DAY. June 12. The Philippines.  
Declared independence from Spain on this day, 1898.  
OLD WHALER'S FESTIVAL. June 12-14. Sag Harbor, N. Y.  
POTOMAC RIVER FESTIVAL. June 12-14 Colonial Beach, Va.  
WIGHTMAN CUP TENNIS TOURNAMENT. BRITAIN VERSUS U.S.A. June 12-13. Wimbledon, London, U.K.

Global Atlas Goes Behind Iron Curtain  
An ambitious map-making project and a new atlas with a truly "international" concept have been announced jointly by Rand McNally & Company and Encyclopaedia Britannica, Inc. The monumental, 556-page work — designed to be used by laymen and students as well as professional geographers — required 10 years and an expenditure of some \$3,000,000 to produce.

The book's 285 maps and its 195-page, 160,000-entry index — compiled by computer from the world's largest private geographic data bank — reflect all recent major changes in world geography as well as a number of minor ones. It shows the tiny island of Skorpios, which first attracted world-wide attention

in 1968 as the scene of Jacqueline Kennedy's marriage to Aristotle Onassis. It even covers the future — making such points as the Florida site where Disney World is being developed.

Rand McNally went up and coordinated a unique combine of map-making firms in Japan, England, Sweden, West Germany and Hungary, the last named having special access to information on certain Communist and Asian nations. It is believed to be the first time a map-making agency from behind the Iron Curtain participated in a major Western cartographic project.

That's For Sure  
THEN THERE was the fellow who drank whiskey and water and got drunk. Then he drank rum and water and got drunk. Then he drank brandy and water and got drunk. Then he drank gin and water and got drunk. Then he drank wine and water and got drunk. Now he's convinced that water is intoxicating.

Grandma, what kind of a husband would you advise me to get?  
"My advise is to leave the husbands alone and get yourself a single man."

Some folks bring happiness wherever they go. Others, whenever they go.

It takes about 2,000 bolts to hold a car together and one nut to scatter them all over the highway.

Helping people to use an increasing amount of leisure time could become one of the more important functions of advertising.

The American, whose working time is being reduced to four days a week, is learning that filling free hours can be more strenuous than work.

Or as the author John Steinbeck put it: "Leisure which had been the property of heaven, came to us before we knew what to do with it, and all these good things falling on us unprepared constitute calamity."

Although many commentators have recognized the problems of a universal leisure class, no one, including Mr. Steinbeck, has proposed satisfactory solutions.

Probably no ready answer will ever be supplied as to the best way to utilize leisure time. A good solution for an person is not necessarily good for others. The answers are multitude, varying with personalities, talents and temperaments of individuals.

Outdoor sports, reading, creative endeavor, social service, home crafts, are a few among the numerous outlets

policy until "the U.S. authorities react — when abuse becomes acute in the U.S.A."

Footnote: This column could obtain no comment from Miss Coca or Mr. Nye. CIBA said "Ritalin" is not addictive, although in rare cases it brings on psychological dependence.

It looks as if FAA Administrator John Shaffer deceived a Senate committee last month when he testified he had not seen a critical report before lifting the ban on big, 727 stretch jets at Washington's National airport.

The controversial study was made by Harry F. Boiling, then the fiscal management chief of the FAA's bureau of National Capital Airports. Boiling has since moved from his FAA job to the Los Angeles Post Office.

Allowing the stretch jets to land at National, the report claimed, would be not only a multi-million-dollar "boonanza" for air lines, but an "immeasurable loss" to the government, taxpayers and the airport.

Shaffer has repeatedly assured Senators that the stretch jets would not be allowed at National. But during the controller's visit, he lifted the ban, then quietly continued the arrangement after the jets were over.

Only last month, Shaffer told Senators "this report never reached me," and bucked questions to James T. Murphy, deputy director of the Bureau of National Capital Airports.

But Boiling, the report's author, later admitted privately the report had gone to Shaffer and had caused quite a furor in the department.

The Government Accounting Office investigated and backed up his story. When Shaffer learned that his apparent lie was about to backfire, he shot off a letter to Senator William Spong, Jr., D-Va.

Shaffer no longer insisted the report "never reached me." Instead, he explained that the question of the drug company's ethics and sense of responsibility. It said CIBA December draft, and that he had won't change its happytime seen a January version.

recommended as satisfying Dean Acheson stated that Korea free-time activities. But none of was outside the perimeter which the activities is interesting to the U.S. thought it necessary to individual until he is educated to defend. The communists took our government at its word and launched their invasion of South Korea.

The educational process is already being undertaken by Korea. Recently, responding to critics of the U.S. presence in Laos, our present Secretary of State William Rogers stated that the U.S. does not intend to fight for Laos, even if communist forces "overrun" that country. Apparently, the communists again took our government at its word because they have launched full-scale military aggression in Laos.

The 1962 Geneva Accords were supposed to guarantee the neutrality of Laos, but the North Vietnamese refused to withdraw their 6,000 troops. Instead they increased the size of their forces in Laos, which now numbers 67,000 men. But until recently they had confined most of their activity to the area around the Plain of Jars.

Now they have begun to push southward toward the Laotian capital, capturing several major positions, including the supply base at Sam Thong, which fell to the communists with little resistance. Nearly 18,000 civilians and soldiers have been evacuated from the area. Long Cheng, the headquarters of Laotian military leader General Van Pal, has been under rocket attack. These actions show that the communists aim for complete control of Laos.

Some in Congress, such as Senator J.W. Fulbright, have said the U.S. should not have troops in Laos. The Administration seems more concerned with musing this kind of criticism than with considering the dangerous consequences of a Communist victory in Laos. HLH

Asked about her new boyfriend, the young girl replied: "he was terrible. I had to slap him three times—he kept falling asleep."

To clarify an ambiguous situation, a State Supreme Court recently handed down this decision: "A contractor whose obligations under a contract are fixed by pre-contract negotiations which clarify a specification which would otherwise be ambiguous may be obligated to a greater quantum of performance by the specifications than a third person who contracts with reference to the specifications but without the benefit of the clarifying precontract negotiations."

Glad to know that clears thing up.

H.L. Hunt Says  
COMMUNIST AGGRESSION IN LAOS  
Shortly before the Korean War, the then Secretary of State

Whose terror? SDS leader, students. The relevant answer Destroyed in Own Bomb was affirmative. Yes, there had been secret mini-cases in bomb making plant, led revolutionary cadres at Kent State U.

Washington, D.C.: — So hark you now to the revolutionary cry of relevancy. It is all there in the still unreported 2,000-page investigatory report on the four Kent State U. fatal shootings. The document now rests heavy on President Nixon's desk.

Relevancy is not the monopoly of the "multiversity" revolutionary. It is much of the reporter's craft. From disintegrated New York West 11th Street bomb factory, which blew itself into fashionable bits on March 6, is significant.

For there is documentary evidence that Bernardine Dohrn, leader of the Boston section (dual national headquarters) of the National SDS said: "The third person who was killed there (in the New York bombing-making brownstone center VR) was Terry Robbins, who led the first rebellion at Kent State less than two years ago."

Relevancy then forces the inquirer to trace Terry Robbins back to the site of the tragic Kent State U. The late comrade Robbins indeed did use the campus as one of the revolutionary fief. He "worked" in Cleveland-Columbus regional SDS activities. He was part and director of the drive to radicalize the campus.

Thus he was co-author of one revolutionary tract — "The War is at Kent State" — and on his own wrote, "Organizers' Manual for the Spring Offensive." At Kent State U., of course.

He had much to say about activating the students but few of his lines are as relevant as this section: "During the course of the struggle it will probably be necessary and helpful to carry out a series of escalating 'mini' actions to help build consciousness and dramatize the issue. Beginning with guerrilla theatre actions in dorms we can escalate to disrupting classes, street marches, quick assaults on buildings, etc., before moving to the major confrontation of the 'struggle'."

Earlier he wrote calling for "dorm and classroom organizing for taking the issues and demands directly to the people speaking in dorms, setting up dorm cadres, sitting in relevant classes about the militarization and imperialism, film festivals! The regional office in Cleveland has many films relating to militarization, Hanoi 3, weapons, pigs, Columbia Revolt, the Black Panthers, etc. Conference on Liquid Crystals!"

"People can use this in dorms and classes and also arrange a one night film festival — using U. four or five films, political raps, guerrilla theatre, etc."

These are merely some of the cadre directives written by one of three SDSers who blew summer themselves to bits while making bombs in New York. Thus it is not irrelevant for the FBI Civil Rights Division agents to inquire Union del. And, of course, our at Kent State U. whether reports on our military aid.

None of this will often the instructors teaching Molotov torture of the parents of the cocktail making and street youngsters whose blood grimly tactics were true. The FBI men, pockmarked the campus for following instruction made some magic hours. But it is mandatory under the civil rights highly relevant to learn who statutes, attempted to question cried for blood and why Kent at least one professor. He State U. was and is such a prize, refused to answer. So the warranting the fiery attention of agents questioned some the SDS's leading nihilists.

Thus it is relevant to observe that, while to the rest of America Kent State U. was an obscure, bucolic school, the SDS made it one of their basic concentration objectives.

Why? There are many reasons. Not the least of which is the effort to smash the university's militarily valuable Liquid Crystal Institute — one of only two in the U.S.

There is evidence that this institute is internationally famed. The Soviet Union, for example, long has had great curiosity over this experimentation center in liquid crystals which change vivid colors — so sensitive are they — at the slightest, most infinitesimal change in nearby heat. Thus troops can detect the presence of nearby men (possibly waiting in ambush) or some distant unseen campfire.

These liquid crystal chemical substances have been used in many fields including warfare, medicine, electronics and aerospace. Crystals have been used in wind tunnel tests, cancer diagnosis and for nondestructive testing in electronics.

And it is relevant that the Soviet Union's Academy of Science recently invited the Liquid Crystal Institute founder and director, Dr. Glenn H. Brown, to visit several research institutes and academic institutions in the USSR.

The Soviet invitation gives Dr. Brown — the privilege of visiting any Soviet academic and research institution he chooses — just so long as he comes. This, indeed, is an unusual privilege. The words used by officials at the National Science Foundation here cite this as a "highly unusual" privilege.

Professor Brown organized the first "International Conference on Liquid Crystals" in 1965. And it was held at Kent State

In 1968 he ran a second such conference. He now chairs a committee to run a third of three SDSers who blew summer themselves to bits while making bombs in New York. Thus it is not irrelevant for the FBI Civil Rights Division agents to inquire Union del. And, of course, our at Kent State U. whether reports on our military aid.

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# Ann Landers Visitor Claims Fleas Destroy All Peace Since Being Royally Entertained

Dear Ann Landers: Several months ago I visited an out-of-town friend who entertained me royally. She gave a big party and several of us ended up sleeping on the floor. That night I picked up fleas. This is no joke. I have tried several "home remedies" including kerosene, DDT and flea powder but nothing works.

The horrible part is that the fleas are not visible and I can't prove I have them. I've gone to two doctors and they both insist I do not have fleas. They say my skin is irritated from scratching. The implication that I am imagining things makes me furious. One doctor gave me a prescription for the itch which I threw out. Why treat the itch when the problem is fleas?

I'm going out of my mind trying not to scratch in company and I am becoming increasingly nervous. Can you suggest something? — Nightmare

Dear Mare: Fleas are visible. If you have them the doctors would be able to see them. My flea-bite expert in Washington, D.C. says it would be actually impossible for a flea to survive on a person who washes regularly — to say nothing of using DDT or kerosene. Whatever bit you that night died a long time ago. Go back to your friendly dermatologist and stop arguing with him. Let him treat the itch (which was caused by scratching) and be thankful you have nothing worse.

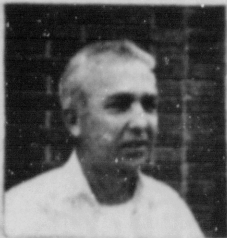
Dear Ann Landers: When will you stop kidding your readers and tell them that basic human problems are insoluble? At best, one can only learn to live with them.

Consider my own case. I am a reasonably intelligent research scientist (Ph.D.) who, unfortunately, married a woman who barely made it out of high school. I've worked hard to achieve something. She has piddled away her time and is content to be nothing more than a housekeeper. There is no meaningful communication between us emotionally, intellectually or even socially.

After three major illnesses (emotionally created) and finally major surgery to correct internal bleeding, I have had it. She refuses to let me go, however, saying, "Whomever God has joined together, let no man put asunder."

Don't tell me to consult a

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marriage counselor, psychiatrist or minister. I have already done so. The marriage counselor told my wife she has lost her identity. (She pooh-poohs the idea.) The psychiatrist advised me to get a divorce. The minister said he couldn't see me because he had to go to the funeral of a friend.

I'm sure you can do nothing for me but it might be amusing to see you try. I repeat, "Basic human problems are insoluble." — Ph.D. SOS

Dear Ph.D.: Some basic human problems are insoluble, but your problem is neither basic nor is it insoluble.

The statement, "She refuses to let me go," is the clue. Perhaps she can make it difficult for you to get a divorce, but she cannot force you to live with

her. A man who has had three emotionally created illnesses and under the same roof with a woman he feels is the cause for his illness needs to examine his need for punishment. She could not have done all this without your cooperation.

I hope you have found something more than amusement in my answer. It provides you with a solution to your "insoluble" problem — if you really want one, that is.

Alcohol is no shortcut to social success. If you think you have to drink to be accepted by your friends, get the facts. Read "Booze and You — For Teen-Agers Only," by Ann Landers. Send 35 cents in coin and a long, self-addressed, stamped envelope with your request.

## Women's Page

### College News



**ROBERT COLLINS** graduated May 31 from the University of Mississippi with the degree of Bachelor of Business Administration. His major was banking and finance. He has been employed in the Executive Training Program at the First National Bank, Memphis, Tennessee.

While at Ole Miss he served in the Campus Senate and was treasurer of his social fraternity, Beta Theta Pi for two years. He was elected to membership in Pi Sigma Epsilon and the Financiers' Club, honorary fraternities.

He is the son of Mr. and Mrs. Deith Collins, 9 Bel Air Drive, and is married to the former Miss Marsha Greene. Mrs. Collins received her A.B. degree from Ole Miss in January, 1970. They now reside in the Kenilworth Apartments, No. 13, 3373 Steve Road, Memphis, Tennessee.

**THE MARTYRED PRIEST** NEW YORK (AP) — "He was a loud cry for justice. He was an unheard-of case. Camilo has not died. He is the symbol of the new America. With him hope is born."

So writes German Guzman in a new book published by Sheed and Ward, "Camilo Torres," a biography of the young Columbian priest who joined a guerrilla movement, was killed by government troops in 1966, and who has become a symbol for radical reformers around the world.

### Square Dancing

#### In Poplar Bluff

The Square Kickers Square Dance Club, and the Poplar Bluff Centennial Committee, have scheduled the Ozark Square Dance Festival for this weekend beginning 8 p.m. on Friday at the Poplar Bluff Junior High School Gym. A feature of the 1970 centennial celebrations, marking the 10th year of the incorporation of Poplar Bluff.

The dance will be called by Melvin Roberts of Memphis, Tennessee. The Saturday afternoon dance schedule will consist of guest and area callers from 2 to 5 p.m. The Saturday night dance will begin at 8 p.m. with a Grand March conducted by Bill Volner, Caller from Sikeston, who will be assisted in calling that evening by Don Belvin of Manchester, Tenn. The Sunday afternoon dance, which will conclude the square dance activities, will be from 2 to 5 p.m. with Callers Bill Volner of Sikeston and Louis Calhoun of Madisonville, Ky.

Bill and Elise Johnson of Memphis will conduct the Sunday dancing between tips or Friday and Saturday evenings.

Bud Aylor of Poplar Bluff will serve as M.C. for the festival. There will be seating space reserved for spectators who will be admitted free of charge, and door prizes will be given each evening during the dances.

Buddy Clark of Poplar Bluff is President of the Square Kickers Club and Bill Bolner of Sikeston is the Club Caller.



Alice Arnold

## Alice Arnold Enlists In U.S. Navy

The local Navy Recruiting Office reports the recent swearing in of Alice Elizabeth Arnold into the Navy's College Junior Candidate Program. She is the daughter of Mr. and Mrs. Raymond A. Arnold of 2218 Main St., Scott City.

By entering the College Junior Candidate Program, Miss Arnold will be able to pick up a full years service longevity before she graduates from college. She will graduate the last week of May 71, from Central Methodist College at Fayette, Mo. where she is a chemistry major.

The College Junior Candidate Program is designed to attract female college juniors to the Navy. Girls accepted into

### Hospital Notes

MISSOURI DELTA COMMUNITY:

Released:

David Matlock, Catron  
Lillian O'Hara, Sikeston  
Hazel Stroud, Matthews  
Flavel Westfall, Morehouse  
Barbara Taylor, Kewanee  
Donald Helms, Sikeston  
Margaret Lay, Sikeston  
Leona Kennedy, New Madrid  
Norma Hall, Sikeston  
Marcia Coleman, Sikeston  
Donnie Landers, Libourn  
DEXTER MEMORIAL: Admitted:

Wednesday:

Angela Murphy, Advance  
Lois McCully, Dexter  
Irene Pipes, Bernie

Thursday:

Leola Major, Dexter  
Rosa Alexander, Sikeston  
Floyd Morris, Sikeston  
Oma Lawrence, Dexter  
Dorlie Read, Dexter  
Mary McClendon, Dexter

Released: Wednesday:

Harold Causey, Bernie  
Claudia Davis, Dexter  
Polly McWater, Catron  
Ollie Freids, Dudley  
Sherland Greathouse, Dexter

Thursday:

Albert Bolin, Bloomfield  
Donald Reed, Euse  
Marilyn Ague, Dexter  
Jesse Everett, Dexter  
Inez Cunningham, Bernie  
Gladys Porter, Dexter

Love is ...



... kissing a bristly unshaven face.



RE-OPENED TO VISITORS  
LONDON (AP) — St. Mary Aldermay, which has stood for 900 years on its ancient Watling Street site in the City of London, has just been re-opened to visitors after extensive repairs and re-decoration. An Anglican High Mass and a sermon from Dr. Michael Ramsey, the Archbishop of Canterbury, marked the occasion.

this program are sent to Newport, Rhode Island for eight weeks of military indoctrination between their junior and senior years. Upon graduation, provided she maintains her qualifications, she is commissioned an Ensign, United States Navy.

Miss Arnold says she entered the Navy because it not only offers better pay, position, and prestige than most women receive as civilians but other even more important reasons. She says that as a woman officer she will have the same opportunities and responsibilities as her male counterpart. She also feels that women owe as much to America as men and that this is an opportunity for her to perform an important function for America.

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## THE VOICE OF PROPHECY BIBLE PROPHECY LECTURES

STARTING JUNE 14  
NIGHTLY AT 7:30 TO 8:30  
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NEXT TO HOMESTEAD DIST. CO.

FEATURING: PASTORS HAROLD MILER AND  
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EVERYONE WELCOME  
A TREAT FOR EVERY DEMONINATION.



SIKESTON HIGH SCHOOL varsity cheerleaders, kneeling, from left, Lee Ann Wheeler, Mary Lynn Caldwell, Judy Taylor and Jane Campbell, and standing, Penny Leek, Sherry Baker, Jackie Baugus and Monica Baugher, will attend a cheerleading camp in Evansville, Ind., leaving Sikeston Sunday and returning Friday. The girls have sponsored rummage sales to help earn some of their tuition money, pay the balance themselves and are traveling in family cars with parents driving them.



FIVE GENERATIONS are represented by the addition of Melissa Diane Hornback, seated on the lap of her father Larry. Behind Hornback is Melissa's grandmother, Mrs. G. S. Hornback, standing beside Arbra Moulder, the child's great-grandfather. Mrs. E. L. Laughlin, Melissa's great-great-grandmother, is sitting beside the child and her father. Moulder and Mrs. Laughlin are of Bertrand, and the others are Sikeston residents.



The biggest news from Paris in handbags is the belted envelope style shown here in a JR bag by Julius Resnick. A narrow belt runs from the back through the gussets to the front. The goldtone ends can be fastened with turnlock closure but never are by those "in the know" who nonchalantly fasten the envelope flap and leave the belt ends dangling. Made in lustrous "Crinkle-Shine" or buttery "Born Yesterday," its capacious interior is uncluttered by compartments.

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## Title I Summer School Schedule Established

The Sikeston Summer Enrichment program will begin Monday. Classes will be held at Southwest School from 9 a.m. to 1 p.m. This six week program is designed to serve 180 pupils who have been recommended by their teacher and principal.

Below is a tentative list of the bus stops. Parents are urged not to send students to the bus stops more than ten minutes before the bus is scheduled to arrive in the morning.

Bus 17 driven by Henry King will pick up at: 8:15 - Bi-Rite Grocery; 8:20 - Potlatch; 8:30 - Smith Housing; 8:40 - North Housing; 8:45 - Duke's Grocery; 8:50 - School and Gladys; Bus 18 driven by Richard James will pick up at: 8:15 - Morehouse school; 8:40 - Maple Oil; 8:45 - Sunset Housing; 8:50 - Lincoln School.

Bus 17, Henry King will return: 1:10 - School and Gladys; 1:15 - Duke's Grocery; 1:20 - North Housing; 1:30 - Smith Housing; 1:40 - Potlatch; 1:45 Bi-

### DANCE SHOWCASE

#### STARTING

NEW YORK (AP) The Martha Graham Center in May starts a new project in which a series of performances will provide a showcase for younger choreographers and dancers.

Casts will combine leading dancers of the Graham Dance Company with younger dancers of the Graham Center.

The presentations, at the 92nd Street Y.M.Y.W.H.A., are made possible by grants from the Lila Acheson Wallace Fund and the National Endowment for the Arts.

### THOSE HORRID

## AGE SPOTS\*



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Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, helps make hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin, as it clears up those blemishes. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use ESOTERICA. At your favorite drug and toiletry counter. \$2.00.

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Last seen wearing a jantzen

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THE SEMO SHRINE MOUNTED PATROL of Sikeston, will participate in the Moolah Temple Shrine Circus parade in St. Louis on June 15. The highly publicized horse patrol, made up of men from Sikeston area, devoted much time an expense, for

## Matthews News

MATTHEWS — A Children's Day Program was held at the Christian church Sunday evening as the closing exercise of the Daily Vacation Bible School. The program took the form of a television "Emmy Awards" program in which the teacher accepted an "Oscar" for her department and in turn presented her pupils in songs, stories, and exercises on the theme of "God Cares Today." The minister, the Rev. Clyde McCullom gave the invocation, welcome, and benediction. Miss Brenda King played a prelude and the children's processional. Mrs. C. G. Scott, Jr. and Miss Louanna Sutton were co-directors. Miss Ruth Ann Lumsden and Cheri Whitten were in charge of the nursery Department; Mrs. Michael Ford, the Kindergarten; Misses Rosetta Whitten, Debbie Silverthorn, and Brenda King, the Primary; Mrs. Lester King, Mrs. William Depro, and Mrs. Harvey Kelo, the Juniors. Mrs. Jerry Heister was Secretary. Mrs. Nelson Lumsden and Mrs. Clyde McCullom had charge of refreshments and the Rev. McCullom had charge of the daily Bible Story and devotionals.

The offerings taken at the services were sent to the St. Louis Christian Children's Home.

Parents and friends were invited to view the exhibit of crafts in the classrooms and to a reception in the church dining room.

Mrs. Burl Givens, Mrs. Clifford Sutton, Mrs. M. H. Radcliffe, Mrs. Margaret Ann Ward, and Mrs. Glen Alexander attended funeral services for Miss Sue Belle Nance at the Baptist Church in Paris, Tenn. on Monday afternoon. Miss Nance taught a second grade room at the Matthews Elementary School this past year. She was hospitalized three weeks before the end of the term with a kidney ailment.

Mr. and Mrs. Don Morris visited Sunday with their daughter, Miss Kathy, who is a

surgical patient at Jewish Hospital in St. Louis. Mrs. George Gaines accompanied them and visited with her brother-in-law and wife, Mr. and Mrs. Ray Gaines. A Men's Softball club, sponsored by the merchants, business, and farm people of the community, was recently organized. They will play in the Sikeston League. Two games will be played each Tuesday night during the summer on the Matthews High School ball field. The manager of the team is Rufus Lavender. Ellis V. Reid is coach. Players are Bill Merick, Amos Ring, Jr., Bob Kelo, Steve McElroy, Jim Hill, Mike Pearson, Tom Proffer, John Chesson, Joe Kelo, Red Thompson, David Pearson, Kenny Dowdy, Melvin Taber, and Charles Hawkins.

Members of the Club are grateful for the financial assistance given for the purchase of new uniforms and league entrance fees, and procurement of the ball field. There is no admission charge to the games to which everyone is invited.

A schedule of the Little and Pony League Soft Ball games which will be played on the Matthews High School ball field on Monday and Thursday nights at 7:30 until July 23 was recently released. Games rained out will not be made up. Teams in the Pony League are the Giants, managed by Armand and Johnny Porter; the Cubs, managed by Ralph Sexton and Terry Sprague; and the Reds, managed by Donnie Smith and Donald Sexton.

Teams in the Little League are the Expos, managed by Allan Daniels, the Mets managed by Ralph Sexton; the Dodgers, managed by Terry Sprague; the Pirates managed by Wayne Burch; and the Braves, managed by Donnie Smith and Donald Sexton.

A six-weeks summer reading program was begun at the Matthews Elementary School on June 8 and will continue through July 17. Mrs. Lucille Givens is the director. Teachers are Mrs. Loretta Alexander, Mrs.

Mr. and Mrs. Roger Roberts of St. Louis visited last weekend with Mr. and Mrs. Ralph Faries. The Christian Women's Fellowship will meet at the church at 8 p.m. on June 18 with Mrs. Joe Silverthorn in charge of the program.

Mr. and Mrs. Bill King and sons, Kerry and Jeffrey, of Gibson City, Ill. visited last week with his parents, Mr. and Mrs. Lester King and daughter, Brenda.

## Foreign Trade Nets

### Surplus for Britain

LONDON (AP) — Britain registered a foreign trade surplus of \$285.6 million in the first three months of 1970, the Treasury announced Tuesday in the midst of the nation's election campaign. It said in a report underscoring the country's returning economic strength that Britain had an international payments surplus of \$1.45 billion in the financial year ended in April.

Britain's economic performance has become a major issue in the election campaign.



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MIDTOWNER VILLAGE

## Appointment of Strong-Willed Men Could Give Nixon Trouble

WASHINGTON (AP) — President Nixon, hoping his current wave of administration personnel switches will give him a firmer grip on policy making and execution, nevertheless faces a potential problem in the appointment of two strong-willed men to head his new superagencies.

Nixon announced Wednesday he had named Labor Secretary George P. Shultz as the first head of a new Office of Management and Budget, which will expand and absorb the old Bureau of the Budget.

But in disclosing Shultz's appointment, the President did not mention another new administration creation—the Domestic Council, whose executive secretary is John D. Ehrlichman, one of Nixon's closest associates and a strong-willed adviser.

Both the Council and the Shultz office will begin to function July 1. In proposing their creation in a March 12 reorganization plan, Nixon made it appear the two new bodies would function smoothly and without conflict, saying:

"The Domestic Council will be primarily concerned with what we do; the Office of Management and Budget will be primarily concerned with how we do it and how well we do it." Shultz, who is as talented as Ehrlichman, was asked Wednesday how his agency and the new council will work together. His reply:

## Blue Cross Plans Increase in Rates

ST. LOUIS (AP) — St. Louis Blue Cross announced Wednesday that payments for about 200,000 Missourians in non-group plans would be increased on the average of 24.6 per cent this fall. A spokesman said the increase will affect about 16 per cent of the membership.

Oscar W. Rexford, plan president, told the organization's annual meeting increases will range from 65 cents a month to \$6.35. The biggest hike, he said, will be in medium coverage rates, which will go up from \$16.15 to \$22.50 a month, a 39 per cent increase.

Rexford also announced that Blue Cross would expand several programs designed to check rising hospital costs.

Treasurer Laurence E. Melnick reported the St. Louis plan had a \$6.6 million deficit last year. He said admissions increased 2.8 per cent and the average cost per day went up 2.9 per cent.

"Now there is an awfully lot of how and how well in the how and how well; that is obvious. But these two methods have to mesh together, and I am sure that we can work this out."

Nixon said he expected the new arrangement to help streamline government and even eliminate a layer of bureaucrats from top federal management.

But at this point, a great deal depends on whether lawyer Ehrlichman and economist Shultz "can work this out."

Nixon appears convinced the two men will reach an accommodation because, from all outward evidence, he is tired of public quarrels on controversial questions among prominent figures inside his administration.

For example, his action last Saturday in nudging old friend Robert H. Finch out of the Secretaryship of Health, Education and Welfare and onto the White House staff was seen by many as a move to quiet controversy involving HEW.

More than once, Finch had differed with positions ultimately taken by his chief, and the department itself had become a center of discontent.

It may be, as Nixon stated, that he wanted Finch's counsel on a fulltime basis. The fact remains the President's nominee to replace Finch, Elliot L. Richardson, will be expected to keep a firmer administrative grip on the sprawling department and mute any outward signs of

## Proposal Would Give Draftees Three Choices

WASHINGTON (AP) — A bipartisan House group Wednesday introduced a bill which would replace the current draft law with a system allowing young men to choose between military and civilian service.

The measure would require all men to register at 17, receive counseling and at 18 make one of three choices:

- Volunteer for military service.
- Volunteer for civilian service with a qualified agency for a period of time equivalent to two years in the armed forces.
- Take their chances on being drafted under a lottery system.

Rep. Jonathan B. Bingham, D-N.Y., is principal sponsor of the bill.

Under the plan, suitable civilian service agencies would include but not be limited to state, federal and local agencies; public, private and parochial schools; nonprofit hospitals; law enforcement agencies; penal and probation systems and noncommercial organizations, such as the Red Cross, whose principal purpose is social service.

The car pulled to the side of

discord. One apparent move in that direction was taken Wednesday with the firing of Dr. James E. Allen as commissioner of education. Finch made the announcement without elaboration.

But an authorized administration source, who declined to be identified, insisted Allen was shoved out because of inept administration and not because the educator had publicly split with Nixon on the Cambodian intervention and school desegregation policies.

In earlier months of the Nixon administration, the White House greeted every evidence of internal disagreement as proof the President did not want federal officials to conform to any fixed "line." Instead, aides said, Nixon preferred his lieutenants to think for themselves and help evolve wise policy out of conflict.

The signal flags now flying from the White House would suggest Nixon has decided there is a limit to his tolerance of public snafus.

## Man Sought as Candlelight Killer Caught

COLORADO SPRINGS, Colo. (AP) — A young Californian sought by police as the ritualistic slayer who calls himself "The Candlelight Killer" was captured near here Wednesday after allegedly robbing a motel and taking the owner's wife as hostage.

Arrested after a bullet-punctuated, 15-mile chase was Robert Liberty, 23, blamed by police for three murders—including one which landed him in a mental hospital for three years.

Taken into custody with him were a 17-year-old boy from Midland, Tex., identified by police as Allen Fawcett, Brierly, 24, of New York City, identified by police as Liberty's girlfriend. All three were held on charges of aggravated robbery, kidnapping and assault with intent to commit murder.

Police said three persons staying at the motel robbed Edna Bernek, the owner's wife who was serving as night clerk, of about \$100 and fled with Mrs. Bernek as a hostage.

The car was spotted by police, and detective Bern Carter gave chase. Officers said the occupants apparently knew Carter was a detective and showed that they were holding a gun to the hostage's head.

The chase continued at high speed. Six shots reportedly were fired at Carter's unmarked auto and he fired three shots into the side of the pursued vehicle when he drove alongside.

The car pulled to the side of

## Pusey Says Destroying of Education Extremist Goal

CAMBRIDGE, Mass. (AP) — Harvard President Nathan S. Pusey says the nation's campuses are being disrupted by student and faculty extremists bent on destroying the existing higher educational system.

Addressing seniors at the university's annual baccalaureate ceremonies Tuesday, Pusey said those he cited had revived the 1950s methods of the late Sen. Joseph R. McCarthy, rousing "hate and anger" for their own purposes.

"Now, less than 20 years later, our campuses are experiencing a not dissimilar period of torment whiplashed as they are by a resurgence of his hateful technique," declared Pusey, who was himself a target of McCarthy in 1953.

He said the campus unrest was stirred by "extremist groups of the New Left made up of students and — I am sorry to acknowledge — also of some faculty who for reasons not quite clear to me would like to see our colleges and universities deflagrated, maligned and even shut down."

Pusey added: "Always they insinuate, distort, accuse, their aim being not to identify and correct real abuses, but always rather by crying alarm, intentionally to arouse and inflame passions in order to build support for 'non-negotiable demands,' and, by this means, to enlarge their following and enhance their power."

Pusey, who is retiring next June, recalled coming to Harvard in 1953, after having served as president of Lawrence College in

the road and the three occupants surrendered, officers said. The hostage was unhurt.

Liberty was charged with murder and flight to avoid prosecution after his roommate, Thomas Astronia, 25, was found dead March 12 south of Los Angeles in Orange County.

Police said Liberty kidnaped a 17-year-old motorist in Long Beach last Saturday and forced him to drive to Westminster, Calif., where Liberty robbed his own mother of \$46 at gunpoint in her home, saying she owed him the money.

California authorities said the young motorist was forced to drive to San Diego, where Robert Irion, 52, was killed. In Irion's apartment was the message scrawled in pencil across a closet door: "The Candlelight Killer strikes again." Two candles were burning beside the body when officers arrived.

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## ARMED FORCES

FT. HOOD, TEX. (AHTNC) — June 4 Army Specialist Four Jimmy D. Ramsey, 22, son of Mrs. Minnie Marcy, 513 Clayton, Sikeston, Mo., was awarded a safe driving award recently while serving with the 2nd Armored Division at Ft. Hood, Tex.

He received the award for driving military vehicles six months with no accidents or traffic violations.

Spec. Ramsey is a training clerk with the 11th Data Processing Detachment of the division.

His wife, Karen, lives at 414 Penelope Ave., Belton, Tex.



The Daily Standard, Sikeston, Mo.  
Friday, June 12, 1970

5



**FLY IT PROUDLY  
FLAG DAY  
JUNE 14th**

## A SALUTE TO THE STARS AND STRIPES

Ever stop and think about what our flag stands for? The stripes represent the original thirteen colonies, of course, and the stars represent the fifty states. These stars are all arranged together, symbolic of the unity that makes us a nation. Let's keep that unity!

**THE DAILY STANDARD**

SIKESTON, MO.

**Accutron®**  
the world's most accurate watch  
TELLS ALL...



the time  
the day  
the date

Precise time, day and date — all perfectly coordinated by a tiny electronically powered tuning fork that splits a second into 360 equal parts, guaranteeing accuracy to within a minute a month.

**Wright's Jewelry**

125 N. New Madrid Raymond & Betty  
"YOU CAN'T GO WRONG WITH WRIGHT"

\*We will adjust to this tolerance, if necessary. Guarantee is for one full year.

16TH ANNUAL

**KNIGHTS OF COLUMBUS**

IN AIR-CONDITIONED HALL ON E. TANNER ST.

**CHICKEN FRY**

SATURDAY, JUNE 13, 1970  
4:00 TO 7:00 P.M.

ALL YOU CAN EAT \$2.00

ALSO  
CARRYOUTS  
AVAILABLE





THESE WOMEN of the First Baptist church led this years Bible School each day, Monday through Friday, June 8-19, 8:30 - 11:30 a.m. First day attendance approached 200. The Rev. James W. Hackney is pastor and Joe E. Williams is school principal. Front row, kneeling from left, Mrs. Don Swilley, Mrs. Donald Newton, Mrs. David Smith, Mrs. Gary Latham, Mrs. John Sherman, Miss Debbie Dowling, Miss

Brenda Stewart, Miss Teresa Simmons, Miss Janet Fruits, Miss Sharon Sadler and Miss Karen Black, Second row, Mrs. Jack Burton, Mrs. B. C. Rice, Miss Lillie Travelstead, Mrs. Ethel Council, Mrs. Glenn Childers, Mrs. Lenzie Beck, Mrs. Wayne Hatley, Mrs. Joe E. Williams, Mrs. Stanley Woods, Mrs. Manuel Skaggs, Mrs. J. H. Calvin and Mrs. John W. Davis. Third row, Joe E. Williams, Mrs. E. R. Dowling, Mrs. Howard

Peridore, Mrs. Frank Burrell, Mrs. Peggy Weber, Mrs. Floyd Presley, Mrs. Ron Carmody, Mrs. Dan Murchison, Mrs. James Hackney, Mrs. Harold Kerr, Mrs. Don Black, Mrs. Jay Woods, Mrs. Tom Ellison, Mrs. Charlene Payne, Mrs. Don Cook, Mrs. Beatty Miller, Mrs. Roy Alsop, Mrs. Carl Roberts, Rev. Mr. Hackney, and Mrs. Jack Weddington, secretary.

## Shultz Goes To New Post In Cabinet

WASHINGTON (AP) — New title cards have been dealt to some Nixon administration loyalists, and an outspoken dissident has been fired, in the latest round of executive office shakeups.

President Nixon announced Wednesday he is switching George P. Shultz, who is making \$90,000 a year as secretary of Labor, to head of a superagency to handle domestic spending programs.

As leader of the new governmental unit—to be called the Office of Management and Budget, an expanded version of the old Bureau of the Budget—Shultz will keep his Cabinet rank but at only \$42,500.

Just last Saturday, Robert H. Finch, accepting a similar salary slash in leaving his \$90,000 job as secretary of Health, Education and Welfare, became the first Nixon Cabinet member to move elsewhere. Nixon named him to the White House staff as a presidential counselor.

Nixon, who reached into the State Department for Undersecretary Elliott Richardson to succeed Finch at HEW, stayed within the Labor Department in tapping Undersecretary James Hodgson as successor to Shultz.

After the mid-afternoon disclosure of the Shultz switch, word came that James E. Allen, a critic of administration policies ranging from school desegregation to the military move into Cambodia, was fired as commissioner of education.

Finch announced he "asked for and received" the resignation—although the outgoing secretary's statement carried no explanation for the step.

Meanwhile, the U.S. ambassador to Colombia said he was resigning Wednesday night, Jack Hood Vaughn said in Bogota he has submitted his resignation. But he denied reports of disenchantment with the administration's Latin American position.

In other personnel shuffling Wednesday: Caspar Weinberger, current chairman of the Federal Trade Commission, was picked to be deputy director of the Office of Management and Budget, which starts operations July 1.

Robert P. Mayo, who has directed the budget agency that will be abolished at the end of the month, was designated as a presidential counselor, but Nixon indicated Mayo will not remain long in government service. The President said Mayo had committed himself to only a brief tour.

Wednesday's revisions were the latest in a series of executive branch personnel changes.

It was learned Tuesday that James J. Gallagher, the government's No. 3 education official, resigned with parting shots at federal school policies in general and the administration in particular.

A week earlier, June 3, Dr. Stanley P. Yolles, who complained of political intervention in scientific affairs and faltering White House leadership, was fired as director of the National Institute of Mental Health.

In early May, Anthony J. Moffett Jr., quit as head of the division of students and youth in the Office of Education, accusing the administration of derision of youthful antiwar demonstrators and alienation of youth in general.

Last Feb. 17, Leon E. Panetta resigned as head of HEW's civil rights division. He complained he was forced out, and he accused White House aides of undermining tough enforcement of antidiscrimination laws.

Drownings claim 7,000 lives each year in the United States, according to Encyclopedia Britannica.

## 25 Appointees Confirmed by State Senate

JEFFERSON CITY (AP) — Re-appointment of Lang Rogers of Joplin, chairman of the Commission on Higher Education, approved Wednesday by the Missouri Senate.

He was among 25 confirmed at the Senate's last executive session. Most were re-appointments by Gov. Warren E. Hearnes.

Other appointees approved: Leroy Cox of Raytown, Gerald Winship of Independence, James F. Wolfe of Blue Springs and Kenneth H. Taylor of Independence.

Max W. Foust and D.W. Gilmore, Kansas City Election Board.

Clifton W. Gates, St. Louis Election Board.

Raymond Krebs of Springfield, State Water Pollution Board.

Charles M. Edwards of Springfield, Mary Phillips of Kansas City and Joyce Portnoy of St. Louis, Hospital Advisory Council.

Mrs. Lola Wallace Harris of St. Louis and Mrs. Tanya Kay Accurso, Kansas City, Board of Cosmetologists.

Burney Fishback of Perry, Claude Buckman of Monroe City and Mrs. Corley Thompson Jr. of St. Louis, board of advisors for the School for the Deaf.

L. Clark McNeill of Salem, board of advisers, School for the Blind.

Lester L. Cox of Springfield, State Board of Health.

Mrs. Jewel S. Windle Jr. of Springfield, Board of Embalmers.

Dr. Paul Ebeling of St. Louis, State Dental Board.

Mrs. Myla A. Hutchens of North Kansas City, State Board of Nursing.

Mrs. Hal McHaney of Kennett, Commission on the Status of Women.

Mrs. Charles Bell of Maryville, Council on the Arts.

Dr. R.B. Doolin of North Kansas City, Lincoln University Board of Curators.

The experiment may later move to the use of "minitrains" of five cars with smaller crews than the present four or five men.

Luna emphasized that such experiments would apply only to new business and that existing contract provisions governing crew size, divisional crew changes and other existing rules would remain in effect on all other train runs.

The hope is that the development of new business would create enough new jobs to consider further easing the present rules on crew size.

Spokesmen said the experiment would aim at winning back railroad business lost to trucking, barge shipment and other modes of transportation, such as grain and scrap metal shipments.

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## IC Railroad To Join in Experiment

WASHINGTON (AP) — The Illinois Central Railroad and the AFL-CIO United Transportation Union signed Thursday an agreement of experiment for 18 months with new operating methods and elimination of restrictive job rules to win new business and create more jobs.

Alan Boyd, president of the railroad, and Charles Luna, president of the union, expressed hope the plan will become a model for the entire railroad industry.

"Old methods and old ideas are not enough to solve the problems of modern transportation," said Secretary of Transportation John Volpe in hailing the agreement at a signing ceremony. Union and railroad spokesmen said the experiment would deal first with allowing trains to cross the company's divisional rail lines without a change in crews in order to speed shipments now delayed by such required crew changes.

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## Construction Starts on Last Noranda Building

NEW MADRID — Aluminum production is expected to start late this year. Also under construction are two stacks, one 200 feet tall for the furnace, and one 300 feet tall for the potline.

The plant administration building is essentially complete. Noranda's administrative personnel are presently occupying this building. Other plant office buildings are nearing completion.

Some typical quantities of construction materials involved to date include nearly 230,000 cubic yards of excavation, nearly 790,000 tons of controlled fill for roads and foundation, over 46,000 yards of concrete, over 4500 tons of structural steel erected, and nearly seven miles of utility piping installed.

At present, over 1500 construction workers are employed on the smelter site. The smelter is being designed and built by Kaiser Engineers of Oakland, Calif.

In the potline, installation of reduction cells and associated equipment is underway, with deliveries continuing. Over 170 of these cells, or "pots", will comprise the heart of the aluminum reduction process.

A great deal of plant equipment has been installed, with work continuing on this important phase. The first of the plant's internal process systems is scheduled for start up this month.

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## Welfare Session June 25

Reservations are now being taken for a public meeting of the Welfare Program and its night of June 25 entitled "Outlook for Public Welfare in Missouri" presented by the Southeast Division of the Missouri Association for Social Welfare.

Scheduled as speaker at the Prairie, 83834, or by calling dinner meeting is Proctor N. 314-649-3593. The meeting is Carter, director of the Missouri open to interested members and Division of Welfare in Jefferson non-members of the association. City. The meeting is slated for 6:30 p.m. in the Ramada Inn.

A project report will be given by Mrs. Daniel L. Schlafly, Carter, an experienced chairman of the Missouri welfare administrator, will Volunteers Against Hunger, St. Louis. Mr. Carter will be discussed impending changes to be introduced by Judge Marshall federal requirements. He also Craig of the Scott and will explain and answer Mississippi circuit courts.

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## Cape Girardeau Man Heads Navy League Council

CAPE GIRARDEAU — The Cape Girardeau council of the Navy League elected officers last night and heard a defense of military training in American colleges by an assistant to the chief of naval operations for education and training.

Leland J. Shivelbine of Cape Girardeau was elected president succeeding Lynn Twitty of Sikeston. William S. Huff of Sikeston was named vice president and James A. Cochran of Cape Girardeau was chosen secretary-treasurer. They were nominated by J. H. Yount Jr. of Sikeston.

Rear Adm. Sheldon D. Kinney of Washington, D.C. told members of the council at a dinner meeting on the Rebel Queen that military training in schools was opposed by those who "think they have the divine right to deprive this nation of its commissioned officers."

He said this country "has not reached the state of Utopia where it does not need to defend itself."

A parent who sends his son into the armed forces wants him to serve under officers who have had best the training.

He described as a "winning combination" the academic institutions and the military cooperating in offering such programs as the Reserve Officers Training Corps.

He questioned the "impartiality" of those who seek the removal of such instruction in the name of "academic freedom."

He appealed for a close look at the courses on their merits and said that they are open to all.

"Any student of either sex may take a course in navigation or in national security," he explained.

"I question whether anyone wants peace more than one who has served in three wars," the admiral said. He is a veteran of World War II, the Korean and Vietnam conflicts.

He blamed both a minority of students and faculty for opposition to military training in the nation's colleges and said that naval R.O.T.C. programs were being dropped in seven or eight colleges. This leaves the program on 46 or 47 campuses.

"Fortunately other schools, including the University of Missouri at Rolla, want the program and it may be expanded at other schools, which now have the program, including the University of Missouri at Columbia," Admiral Kinney said.

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# Award- Designer's Rooms Reflect Occupants' Life Styles



**DAFFODIL YELLOW CEILINGS**... Raspberry red walls and a rich patterned rug combine with daffodil yellow ceilings to create a mood background. Yellow skirted tables and a simple cotton stripe of navy blue and white finishes off the setting in this room decorated by Burlington House Young Designer Award winner, Jay Steffy.

By VIVIAN BROWN  
AP Newsfeatures Writer

Interior designer Jay Steffy 25, of Los Angeles, is designing "talking rooms." They tell about the people who live in them — the youth people, that is.

It is all a question of getting involved in your home and having the involvement show, he says.

"A home should tell a story about the people who live in it," explained the youthful decorator, named grand prize winner of the first annual "Burlington House Young Designer" competition.

"The idea is to establish a mood, rather than 'a look' which will make your home look contrived," Steffy commented.

In their first home, young people can enjoy an interior design blast, but they shouldn't spend too much money on furnishings "until their tastes jell," he advises. "It may sound corny to say 'decorate with color' since young people are so color-minded, but it is how color is used that counts," he elaborated.

Steffy, who's been practicing interior design for about a year-and-a-half, says his clients are mainly the under-30 set, friends of friends and friends of relatives.

For one newlywed couple — the man was 24 — the ceiling, "the most neglected area of the house," was painted yellow; a Museum of Modern Art poster was put over a raspberry wall; thrift-shop tables were painted blue, old couches were slipcovered in a wide-striped blue and white fabric; inexpensive lamps from Mexico were painted white and given new shades. In the dining room, he placed lamps made from Japanese parasols with wooden handles as bases. The parasols cost \$10; he worked to finish them, \$10.

"A house shouldn't be decorated to please one's friends or to

look like a magazine photograph," he comments. "I glance around my bedroom and it reflects the way I live — a box of unopened shirts, note pads and other things scattered about. Anybody can tell about me by looking at it."

Steffy, a tall, heavyset man, is the picture of relaxation. A chair seems to curl around him as he settles into it. Softly upholstered chairs and sofas in his California home reflects his desire for comfort, he says. He has decorated it in monochromatic white — the whites are tinted with red, yellow, green for warmth. Plastic jells around light bulbs provide a warm or cool tinted glow. The lighting flatters his art, the clear Plexiglas cube, the shiny things in the room.

In decorating for a woman, he "gets involved in the way she dresses." He will consider doing rooms in cool solid colors, but if a woman is overweight and wears prints, he may do the living room in prints to make her "look good in the room," he explained.

He defies traditional ideas when he has developed rapport with his clients. In decorating boats, he has used bright red, lacquered state-room walls with black, as well as bright red, white and blue striped fabrics. Why not — just because it hasn't been done before?

An example of Steffy's artistry is a pied de terre decorated for a young man. The maroon geometric patterned carpet and the

velours on sofa, chaise and chair were woven to his order in Spain; the walls are lacquered in purple; a silk screen is apple green, and other colors in the room are navy and curry. When the client saw his mood-oriented apartment, he was moved to tell Steffy, "This is the first time I've ever had a home."

Steffy likes to use the full palette. The primary colors — red, yellow, and blue — are found in just about every room he decorates.

At times, he says, he makes "very strong design statements." One of the hallways of which he is especially proud is completely patterned in dark red and yellow fabrics. The walls, table, and chairs are covered in the same fabric.

Because his young clients generally are knowledgeable, he comments that "I am permitted freedom of expression. Don't forget, too, the clients usually are friends." A third-generation Californian, Steffy has lived and traveled abroad and attended the Sorbonne, as well as California art schools. He claims he would have been an architect, "but math defeated me."

Not every young person needs a decorator, he says. "Don't ask opinions of too many people when you decide to decorate your own apartment," he advises. Instead he suggests looking at everything available before buying anything. "Cultivate interests to build a room on," he concluded.

While you are young, he says, you can express yourself in take-a-chance-ideas. "Plants in this at home can be a great foil," he comments, "but don't ever use plastic flowers. This is unforgivable."

At present, Steffy is decorating a summer home in Geneva, a Paris apartment and a California home for Candice Bergen. He's also remodeling an old monastery in Spain. As a sideline he has designed fabric, and wallpapers, modular foam-upholstered furniture, and is interested in lighting. "The world has become so small, an international style is developing," he says. "It no longer matters where one decorates. A home no longer looks like where you are."

"Young designers are helping to break the barriers and limitations in decorating," he asserts, and paying an average of 5 cents "One worries less about what is in the room and more about the person-marked enjoyment of one's home. When an established company offers the sign awards to young designers, it is especially valuable in breaking down old-fashioned ideas," he adds.

The young designer award was established "to grant recognition and encouragement to young American design talent," says Raymond Kassir, president of the Burlington House. "The future of the home furnishings industry," he says, "depends upon the success of young designers in solving tomorrow's environmental problems through the artful manipulation of space and material."

# Double-checking Checkers Saves on Grocery Charges

By VIVIAN BROWN  
AP Newsfeatures Writer

If you are a newlywed shopper, play the grocery store game: invest in a small hand calculator and add up your purchases as you go along.

One young bride just assumed everyone was a whiz at math. After several incidents she's come to the conclusion that some store checkers must be math drop-outs. "They can't even do simple arithmetic," she says. So she has equipped herself with a hand calculator.

Her first shopper vs. adding machine experience occurred at a little country grocery store where she bought two loaves of bread and a can of tomatoes. The proprietor was busy elsewhere so she added up the items in her head. They were plainly marked — two times 41 cents is 82 cents plus 20 cents adds up to \$1.02.

When the proprietor returned to the counter he punched out her purchases on his adding machine and asked her for \$1.08. She timidly asked, "Is there 6 cents tax on 1 dollar?" He added the three figures again. "I'm sorry, I made a mistake. It is \$1.02," he said.

It well may have been an honest mistake but our newlywed began to think of the extra pennies going into her own piggy bank. "Figuring at the rate of 6 cents on a dollar, I could lose \$1 on every \$17 worth of purchases," she reasoned.

But she still hadn't bought a calculator when she went shopping at the local supermarket. Back home she decided to check her itemized bill against her purchases before putting anything away. What a rude awakening!

She was charged 45 cents for a 15-cent box of soda crackers. There was a charge of 95 cents for the itemized bill, but she hadn't bought anything for that price. The closest purchase was 75 cents for Candice Bergen. He's also remodeling an old monastery in Spain. As a sideline he has designed fabric, and wallpapers, modular foam-upholstered furniture, and is interested in lighting. "The world has become so small, an international style is developing," he says. "It no longer matters where one decorates. A home no longer looks like where you are."

A package of frozen foods cost 45 cents. It should have been priced at "2/45c" but the ink had smeared. Other errors included being charged 30 cents for two breaking the barriers and limitations in decorating," he asserts, and paying an average of 5 cents "One worries less about what is in the room and more about the person-marked enjoyment of one's home. When an established company offers the sign awards to young designers, it is especially valuable in breaking down old-fashioned ideas," he adds.

The store manager explained the discrepancies this way: "In the first instance the checker must have hit a 4 instead of a 1 on the cash register. She probably was daydreaming when she priced the cat food and she really couldn't have known the difference when she priced the frozen food since it wasn't marked properly." The Burlington House. "The future of the home furnishings industry," he says, "depends upon the success of young designers in solving tomorrow's environmental problems through the artful manipulation of space and material."

The newlywed bought an expensive hand calculator that more than paid for itself within a month. And our shopper points out that it has other advantages such as keeping you aware of the amount of money you have spent. "I now ignore extras — olives, other nibbles — until I'm through shopping for our staples," she says. "If I have a few dollars left, then I can splurge on goodies."

"Also when I'm checking out, I know what my bill should be within a few tax cents. Now that the checkers know I use a calculator, they make fewer mistakes." If you must correct a checker, do it quietly, advises our no-longer naive shopper. "Be sure, too, that you've computed everything you've purchased. This means remembering non-grocery items that are taxed; as a check you should ask the checker the amount of tax on your order."

Another shopper, who couldn't find a simple calculator, writes the prices of her purchases on a slip of paper. Before going to the checkout counter, she adds the column of figures by hand. "It works very well if you don't have too many items," she says.

# Ex-WASPS Help Force

## Keep Buzzing

TAN SON NHUT AIR BASE, South Vietnam (AP)

When pilots here start swapping World War II yarns about their experiences, two Women in the Air Force (WAF) officers have no difficulty holding their own.

Although now they hold ground jobs at Seventh Air Force, Lt. Col. Ann R. Johnson and Yvonne C. Pateman are accomplished pilots, having earned their flying credentials as civilian members of the Army Air Forces training detachment for women at Sweetwater, Tex. During World War II they made use of their piloting ability as members of the Women's Auxiliary Service Pilots (WASP). Though technically civilians, they had officer status while on active duty.

Lt. Col. Johnson is 7th Air Force director of administration and Lt. Col. Pateman is chief of 7th Air Force Warning Center's Analysis Branch.

Developed in 1943 to ease a critical shortage of male pilots, the WASP program was used mainly for ferrying aircraft and towing targets in the United States.

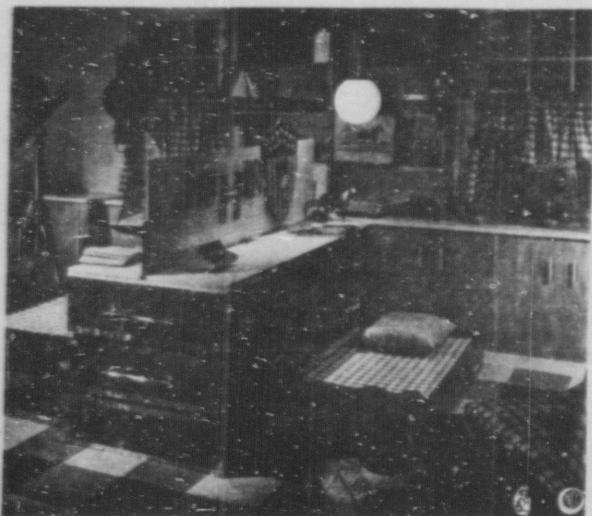
WASPs ferrying aircraft from factories to bases and ports relieved male pilots for combat flying. "We were constantly on the go, and quite often picked up new aircraft at each destination," comments Lt. Col. Johnson.

Both colonels have kept active in flying. After World War II and before receiving their commissions in the Air Force, Lt. Col. Pateman was a flying instructor and Lt. Col. Johnson was manager of a flying school.

Although both still love flying and its adventure, neither colonel plans to do much private flying upon retirement. Lt. Col. Pateman plans to do some boating and writing. Owner of a 27-foot cruiser, she pointed out that the sea offers many of the same challenges of the air. "I guess it's the elements and the navigation which make the two so much alike," she said.

Lt. Col. Johnson hopes to buy a houseboat. "I have always wanted to live on a boat," she said.

Of the 1,074 WASP participants, 916 still were in service when the program was inactivated in 1944. Today nine are on active duty, eight with the Air Force. Five of these are assigned to Pacific Air Forces.



**BOYPROOF DECOR**—Decorative cotton fabrics and space-saving built-in furniture solve the question of boy-proof decor. Red gingham covers the beds and upholstered chair and brightens windows. A pegboard fitted atop the bed-desk adds privacy. Each boy has his own collection shelves and cabinet space.



**SPACE SOLVER**—Even in limited space, brothers with different interests can find room for privacy. An ingenious bed-divider-desk is the secret. Set in the middle of the room, the handsome red chest has pull-out drawers on either side. At bedtime, drawers with comfortable cotton and innerspring mattresses are pulled out to make cozy sleeping quarters. Designed by Ving Smith, A.I.D.



# The Daily Standard

Friday June 12, 1970

## Brides and Brides-Elect



Mrs. William R. Marsh II

### Stallings-Marsh

Katie Stallings became the bride of William R. Marsh II in Trinity Baptist church on May 30. The Rev. Homer Stallings, uncle of the bride, and the Rev. George W. Cummins Jr., pastor, performed the double ring ceremony.

The bride is daughter of Mr. and Mrs. James V. Stallings and the groom is son of Mr. and Mrs. William R. Marsh, all of Sikeston.

The bride was given in marriage by her father. Daniel Malone played the organ, and accompanied Larry Stewart of Madison, Ga., and Larry Lancaster of Sikeston as they sang "The Lord's Prayer."

Mrs. Martha Jeffries, sister of the bride, Sikeston, was matron of honor. Miss Becky Stallings, sister of the bride, was maid of honor. Miss Beki Sacks of St. Louis, Miss Sue Clay of St. Louis and Mrs. Pam Curtis, of Nashville, Tenn., a sister of the groom were bridesmaids.

Mike Hixson of Sikeston was best man. Dan Spears of Sikeston, Bob Johnson of Ellington, Gary Fisher of Cape Girardeau and Ron Rolachy of St. Louis were groomsmen.

Mrs. Pam DeLisle was candlelighter. Ushers were Mike Marsh, of Sikeston, brother of the groom, Jerry Curtis of Nashville, Ken Green of St. Louis and Amon Ring of Matthews.

A reception was held in the community room of Security National Bank. Miss Jean Stange of Ste. Genevieve presided at the

guest book. Miss Gail Ann Strickland gave rice bags to guests. Miss ClyDenna Hargis of Bucyrus, Ohio, Miss Kendra Hardine of Galesburg, Ill., and Mary Ann Ringwald of Ste. Genevieve presided at the refreshment table. Mrs. Mary Alsop, Mrs. William Hahs, Mrs. Homer Trigg, Mrs. Jim Turner, Mrs. J. N. Walker and Mrs. Dorothy Johnson served at the reception.

The bride and groom are at home at 623 Sikes. The bride and groom are seniors at State College, Cape Girardeau. The groom is summer employee of the State Highway department.



Demetria Holmes

### Cauble-White

Mr. and Mrs. George A. Cauble, Cape Girardeau, have announced the engagement of their daughter, Miss Alice Elizabeth Cauble, to Airman I.C. Jerry White of Caruthersville.

Miss Cauble is a graduate of Central High School and of the St. Joseph School of Nursing at Memphis, Tenn. She is employed by the Pemiscot County Memorial Hospital.

Airman White attended schools in Caruthersville and also attended Harding College at Searcy, Ark. He is serving with the Air Force in Michigan.

The couple plan to be married June 18 at the First Baptist Church here.

### Scherer-Schiwitz

BENTON — Mr. and Mrs. Sylvester H. Scherer of Benton have announced the engagement of their daughter, Miss Brenda Marie Scherer, to Arthur A. Schiwitz III, son of Mr. and Mrs. Arthur A. Schiwitz Jr., also of Benton.

Miss Scherer is a 1969 graduate of Kelly High School and is employed by Oliver, Oliver and Jones of Cape Girardeau as a legal secretary.

Schiwitz is a 1963 graduate of the same high school and is employed by Joe Spalding Trucking Service of Benton.

The couple plan to be married Aug. 29 at St. Denis Catholic Church in Benton.



Mrs. James Ballsrud

### Geske-Ballsrud

Mary Jean Geske and James Wesley Ballsrud were united in marriage in Christ Lutheran church in Matthews June 6. The Rev. Walter E. Rose, pastor of Immanuel Lutheran church of Charleston, Ill., performed the double ring ceremony.

The bride is daughter of Mr. and Mrs. Dale Geske of

Matthews, and the bridegroom is son of Mr. and Mrs. Wesley Ballsrud of Charleston, Ill.

Bob Williamson, organist, provided a medley of music and accompanied Alton McCann, uncle of the bride, as he sang "O Perfect Love" and "The Lord's Prayer."

The bride was given in marriage by her father. She carried a mille fleur bouquet of stephanotis, white stock blossoms, an lavender, pink and blue status.

Mrs. Mark (Joan) Green of Charleston, was matron of honor. Bridesmaids were Miss Cindy Robertson and Miss Beth Ballsrud, sister of the groom, both of Charleston.

Bob Ballsrud was his brother's bestman. Groomsmen were Dean Clausen of Champaign, Ill., and Michael Geske, brother of the bride, of Matthews. Ushers were Mark Green of Charleston and Jim Isley of Chicago.

A reception was given in the Church Fellowship Hall. Mrs. Markus Koch, aunt of the bride, was in charge of the reception and was assisted by Mrs. Robert Smith, Charleston, Ill., aunt of the bride, Miss Becki Koch, Miss Kim Romines, and Mrs. Douglas Moore of Matthews. Mrs. Moore also attended the guest.

Mr. and Mrs. Ballsrud left for a honeymoon in Cape Coral, Florida. After June 14, they will reside at a University Village Apartments in Columbia, where Ballsrud will attend graduate school at the University of Missouri. Both Mr. and Mrs. Ballsrud are recent graduates of Eastern Illinois University in Charleston.

#### RENT-A-TUX

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parties-proms  
black-white  
& colors

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For Your

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for your  
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### Holmes-Wyatt

Mr. and Mrs. Thomas Holmes of Bertrand announce the engagement of their daughter, Demetria Gail, to Darrell Lee Wyatt, son of Mrs. Elsie Wyatt of 225 E. Kathleen.

Both the bride-elect and the prospective groom are 1969 graduates of Sikeston high school. Miss Holmes is employed at Wal Mart and Wyatt at the Sikeston Standard.

Wedding plans are indefinite.



Theresa Lynn Morrow

### Morrow-Huff

Mr. and Mrs. Richard H. Morrow of Diehlstadt, announce the engagement of their daughter, Theresa Lynn, to Gregory Dale Huff, son of Rev. and Mrs. Dale Huff of Benton.

Wedding plans are indefinite.





Mrs. Craig Robert Brinkman

## Ingram-Brinkman

Debra Lynn Ingram became the bride of Craig Robert Brinkman in an evening ceremony in First Baptist church May 29. The Rev. James Hackney performed the double ring ceremony.

The bride is daughter of Mr. and Mrs. Lynn Ingram of Sikeston and the groom is son of Mr. and Mrs. Jack Brinkman of Cape Girardeau.

The bride was given in marriage by her father. She carried a bouquet of daisy pompons centered with white roses.

The organist was Miss Carolyn Clinton of Sikeston, Miss Barbara Armour of Sikeston was vocal soloist.

Mrs. Kenneth Heuer of Cape Girardeau was matron of honor. Miss Beverly Jo Ingram, sister of the bride, and Miss Brenda Brinkman, sister of the groom, were bridesmaids.

Kenneth Heuer of Cape Girardeau was best man. Groomsmen were Terry Ashley of Cape Girardeau and Jim Wright of Arnold.

Mark Ingram, brother of the bride, and John Brinkman, brother of the groom were candlelighters. Jerry Suedekum of Cape Girardeau and Steve Job of Jackson ushered.

Reception was in the fellowship room of the church. Miss Sharon Harber and Miss Carol Hackney, both of Sikeston, and Miss Nancy Waldman of Testers served refreshments, assisted by Mrs. Harry Chartrou of Sikeston, Mrs. John L. Green of Mason City, Ill. and Mrs. James Freeman of Sacramento, Calif., all aunts of the bride. Miss Harber was at the guest book.

The couple are at home at 27 N. Ellis in Cape Girardeau.

Mrs. Brinkman is a junior at State College there, and Brinkman, who has attended State College and University of Missouri-Rolla, is employed by the State Highway Department.

## Battle the Food Budget

By VIVIAN BROWN  
AP Newsfeatures Writer

As food prices rise, young marrieds find it increasingly difficult to make ends meet. There is no substitute for experience in learning how to plan meals to cut food bills, but the new homemaker may want to heed these tried and true tips for beating the budget:

1. Buy a good, old-fashioned (well-rounded with basic recipes) cookbook. It will be worth the investment.

2. If you have a freezer or freezer compartment in your refrigerator, buy meats in quantity and freeze them. (Do not take up a small amount of freezer space with items that cost only a few cents.)

3. Cut down on foods that aren't necessities—snacks, olives, cherries, expensive prepared frozen foods. Some prepared dinners, however, are worth the price—particularly if two people work. You must decide. Fresh or canned foods may be less expensive than frozen foods, weight by weight.

4. Buy large quantities of sugar, flour, meat. You can repack these in plastic bags and store them. Bread, oleo, butter may be kept in the freezer. In some areas, you may save 20 cents on a gallon

of milk by buying in bulk instead of by the quart.

There are many ways to cut the meat bill.

Buy meat on sale for two or four weeks at a time. In the beginning, this system may dent the food budget, but you will get ahead eventually.

If pork is on sale, buy a loin (or more) and have it cut into chops. Package the number of chops needed for each meal separately and put the extra packages in the freezer.

A leg of lamb, cut in half, should make two Sunday meals. Or you might have one end cut into chops.

Buy stew veal in quantity. Your cookbook will provide any number of yummy dishes in which it can be used. Try it with tomatoes and peppers, with sour cream, in curry sauce, with vegetables. Divide it for future meals, put it into plastic bags and store.

Enjoy the challenge of making less-expensive cuts of meat taste good. Chuck steak may be marinated and pan-fried or broiled. A thick cut may be pot roasted. (Slow cooking is best for chuck.)

Chicken is one of the least costly main dishes, points out

Muriel Brink, nutrition specialist at the University of Illinois.

She offers these pointers for selecting a chicken:

A whole chicken always costs

less than cut-up sections, but many people prefer breasts and legs. The following price comparison will help you decide whether to buy chicken parts or the whole chicken.

If the whole chicken sells for 27 cents a pound, then chicken breasts are a good buy at 38 cents a pound, drumsticks at 33 cents a pound, wings at 21 cents a pound.

If the whole chicken costs 45 cents a pound, then breasts are a good buy at 63 cents or less a pound, drumsticks 55 cents, wings at 36 cents a pound.

If the price per pound of the whole chicken is 55 cents, you can get equal value by paying 78 cents a pound for breasts, 68 cents a pound for drumsticks and 44 cents a pound for wings.

If you find it makes dollars and cents sense to buy the whole bird, use the less meaty parts for a broth, in a casserole, in chicken pie or chicken curry.

One last bit of advice: if you've never before cut up your own chicken, ask your butcher if you can watch him do this chore. Otherwise, you can make a real mess.



Mr. and Mrs. Vincent V. Schreckenberg

## Griggs-Schreckenberg

Linda Darlene Griggs became the bride of Vincent Victor Schreckenberg in a morning ceremony on May 9. The Rev. Fr. Robert Schumacher performed the ceremony in St. Francis Xavier church. The bride is daughter of Mr. and Mrs. Robert Griggs of 609 Delmar. The groom is son of Mr. and Mrs. George Schreckenberg of Leopold.

Mrs. Linda Myers was matron of honor. Rita Schreckenberg and Mary Ward were bridesmaids. Flower girl was Janet Griggs.

Tom Schreckenberg was best man. Mike Jansen and Joe Beusink were groomsmen.

A reception was held at Security National Bank and a dinner and dance were held at Leopold.

The bride is a 1968 graduate of Sikeston high school. The groom graduated from Leopold schools in 1965.

He is employed by Chevrolet Motor Division of St. Louis and she is a proof operator at the Bank of St. Ann in St. Ann where they make their home.

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Mr. and Mrs. John D. Newberry

## Bray-Newberry

Mary Suzanne Bray became the bride of John Dennis Newberry in an afternoon ceremony June 6. The Rev. Withrow T. Holland officiated at First Baptist church in Cape Girardeau.

The bride is daughter of Mr. and Mrs. Alton Bray of Cape Girardeau and the groom is son of Mr. and Mrs. Willard E. Newberry of 409 Benton.

Mrs. Herbert Busch of Hazelwood, sister of the

bride, was matron of honor. Mrs. Michael Allcock and Mrs. Keith Andrews, both of Cape Girardeau, were bridesmaids.

The groom was attended by his brother, James, as best man, David Marjamaa of Bridgeton and Billy M. Brashears of Cape Girardeau as groomsmen. Ushers were Robert Depro and David Newberry, both of Sikeston and the latter a brother of the groom, Gene Heuring of Scott City and Herbert

Busch of Hazelwood.

Guests were served by Misses Becky Bain, Prissy Nunnelee, Chris Busch and Judy Cothorn. Guest book attendant was Miss Nancy Bray. Jeffrey Bray, brother of the bride, and Jan Cayse, daughter of Mr. and Mrs. William Cayse Jr., passed rice bags to guests.

The couple plan a trip to Cove Haven in the Pocono Mountains of Pennsylvania in August, and are at home in Cape Girardeau until then. They will return to Missouri and establish residence in Charleston where both will teach. The bride is employed by The Country Store in Cape Girardeau and the groom is continuing education at State College there.



Mrs. Richard Kent Hahs

## Walters-Hahs

Robin Marie Walters and Richard Kent Hahs were married at 4:30 p.m. Sunday in the First Christian Church.

The bride is the daughter of Mr. and Mrs. H. C. Walters, 926 Hawthorne Drive. Hahs is the son of Mr. and Mrs. Charles Hahs of 1010 Broadway, Cape Girardeau, formerly of Marble Hill.

The Rev. Joseph Wagner officiated at the double ring ceremony. Daniel Malone was organist.

The bride was given in marriage by her father. She carried an arm bouquet of Dutch iris, baby's breath, lilac status, and yellow stock.

Mrs. James Thomas Hall, Memphis, Tenn., the brides sister, was matron of honor. Bridesmaids were Mrs. Stephen Consairt, Long Beach, Calif.; Miss Fran Luehrman, High Ridge, Mo.; Miss Joan Gamber, Anna, Ill.; and Mrs. Nancy Boyd Reed, Jonesboro, Ark.

Mark R. Hopkins, Marble Hill, was best man. Groomsmen were Stephen Cossairt, Long Beach, Calif.; Don Crader of Marble Hill the groom's uncle; Andy Anderson, Campbell; and Lance Walters, brother of the bride. Ushers were James Thomas Hall, Memphis, Tenn.; James Stone and R. Michael Knott, both of Cape Girardeau.

Mrs. Raymond Lansing, Campbell, bride's maternal grandmother, and Mrs. Oscar Hahs, the groom's paternal

grandmother, both attended.

The reception held at the church followed the ceremony. The cake was topped with a miniature bridal couple used by the bride's maternal grandparents three years ago when they celebrated their 50th wedding anniversary and two years ago by the bride's sister and her husband, the James Thomas Halls on their wedding cake.

Serving were the groom's sisters, Miss Nancee and Miss Judy Hahs, Cape Girardeau, and Miss Judy Matthews, and Miss Martha Buchanan, Sikeston. Mrs. Rebecca Sharp of New Madrid was in charge.

Miss Judith Williams, Sikeston, was at the quest bood. Miss Nancy Waltrip, daughter of Dr. and Mrs. Thomas Waltrip, Sikeston; and Miss Debra Lansing, the bride's cousin, daughter of Mr. and Mrs. Norvel Lansing, Malden, greeted the guests at the reception with rice bags in the bride's chosen colors.

The couple left for a camping vacation in Kentucky.

The couple will be at home at 109 N. Stoddard.

Mrs. Hahs graduated from State College, Cape Girardeau, in 1969, and is a speech therapist employed by the Child Developmental Center, Dexter Public Schools, Dexter. Hahs will graduate from State College in January 1971 with a major in accounting.

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# Military Photo Winners



"Viet Cong Suspect Being Interrogated"  
First Place, Portrait/Personality  
Spec. 5 Michael L. Kopp, Army

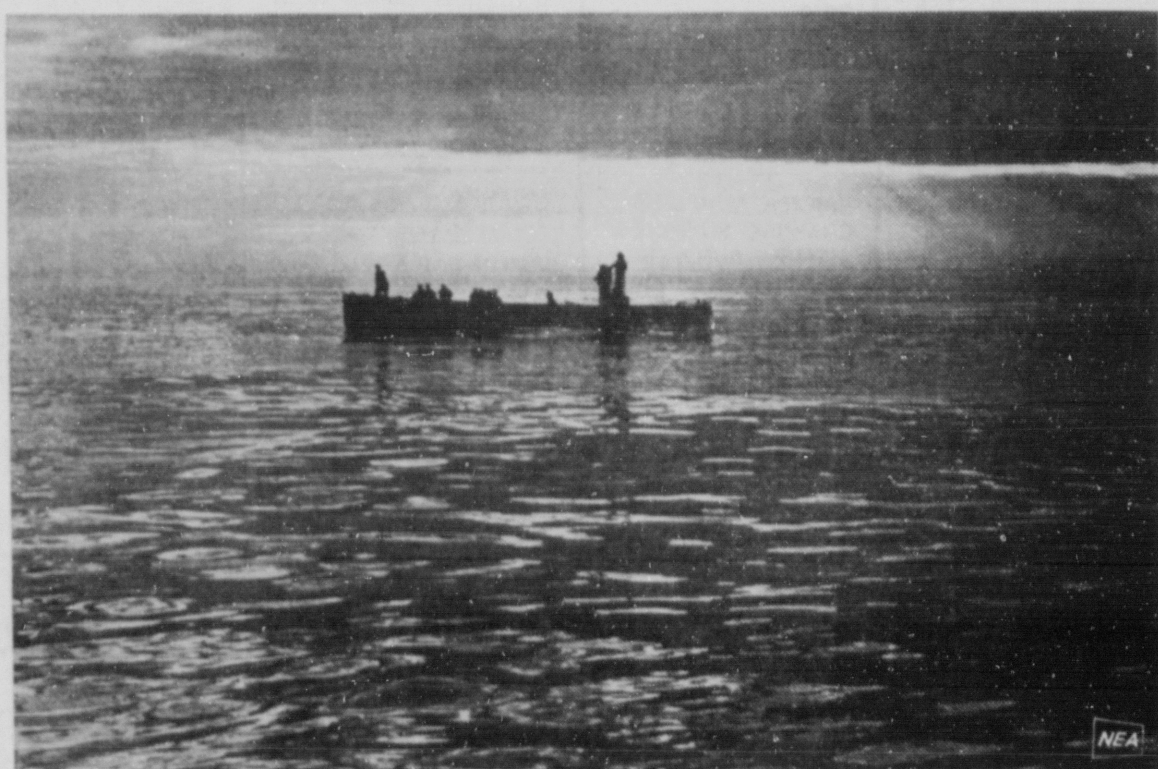


"The Cat Woman of Rome"  
First Place, Feature  
Spec. 5 Steve Groer, Army



RUSSIAN MIGHT shows in these photos of a Soviet plane and missiles used in recent war games. Wide-angle lens created distortion of the aircraft.

Winners in the seventh annual Military Pictures of the Year competition have been announced by the Defense Department. Here are three photos that placed first, including one by Spec. 5 Michael Kopp, military photographer of the year.



"Liberty Launch"  
First Place, Pictorial  
AN Mark F. Meyer, Navy

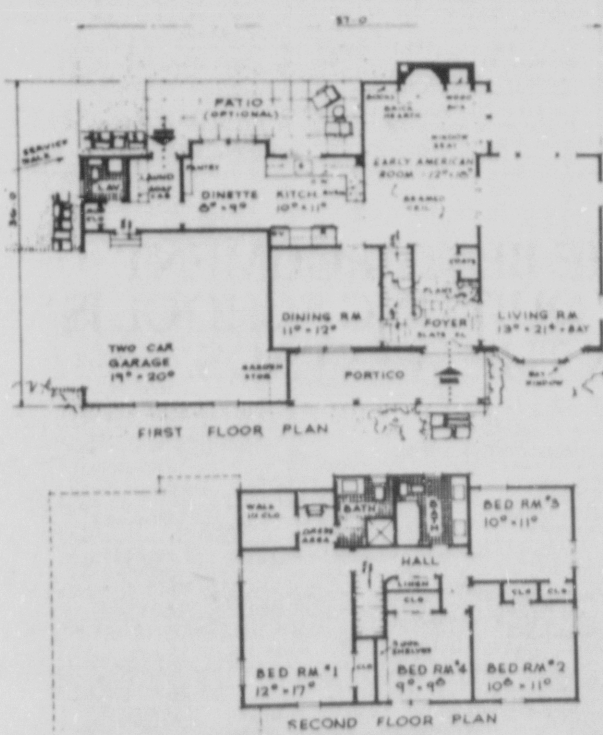
## LAST MONTH IN HISTORY

<b>MAY 10</b> Walter Reuther, president of United Auto Workers, killed with his wife and four others in plane crash.	<b>MAY 14</b> British scientists announce discovery of process for turning starch from vegetables into high-protein food.
<b>MAY 4</b> Four students killed, at least 10 wounded and 67 arrested in campus clash between students and National Guard.	<b>MAY 22</b> Eleven persons killed, eight of them schoolchildren, and 22 wounded when Arabs ambush Israeli school bus.
<b>MAY 12</b> Tornado at Lubbock, Tex., kills 20 persons and causes damage estimated at \$100 million.	<b>MAY 12</b> Israeli armored forces sweep across Lebanese border in reprisal raid for guerrilla attacks on Israel.
<b>MAY 7</b> Apollo 14 flight postponed at least two months and its landing target changed to region Apollo 13 never reached.	<b>MAY 15</b> Police gunfire kills two black students and wounds nine others at Jackson State College in Mississippi.
<b>MAY 9</b> Protesting against student deaths at Kent and American troops in Cambodia, 75,000 demonstrate in Washington.	<b>MAY 12</b> Judge Harry A. Blackmun is confirmed unanimously by the Senate as a justice of the Supreme Court.
<b>MAY 20</b> Rep. John W. McCormack, D-Mass., announces he will not seek re-election this year.	<b>MAY 1</b> President Nixon orders huge task force into Cambodia to destroy Communist sanctuaries and supply bases.



JAPANESE POLITICIANS are not asked for their autographs, but for samples of their calligraphy. Here, amid the simple elegance of his home, Prime Minister Sato answers a request for a handwritten scroll. Sato is considered an outstanding student of calligraphy, the art of writing language characters with a brush.

## HOMES FOR AMERICANS



A TWO STORY COLONIAL, this four bedroom house with full cellar has a center foyer with brick planter, open baluster stair and durable slate floor. The huge formal living room has a full height bay window. The focal point of the Early American room is the end wall with its fireplace, wood box and bookcase. There's also a beamed ceiling and pegged plant floor.  
Plan HA632Y, with 2,027 square feet of living space, was designed by architect Herman H. York, 90-04 161 St., Jamaica, N.Y. 11432.

## Purple Vegetables



Eggplant comes to mind immediately as a purple vegetable. This is a new variety, Slice-Rite, very prolific.

Did you ever stop to consider how many purple vegetables there are? They not only are delicious when eaten but help make your vegetable garden as pretty as your flower patch.

Purple cabbages alternated with green ones are attractive, much more so than rows of just one color.

Eggplant, glossy purple, is probably the outstanding vegetable of that color. One hybrid variety is so dark it is named Black Magic.

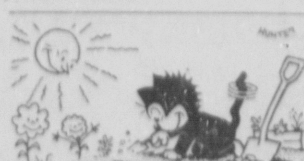
Purple cauliflower actually looks more like broccoli but with smaller buds. Early Purple-Head and Royal Purple are varieties to grow; the second a later maturing strain.

Purple cauliflower becomes green when cooked; has a flavor more like broccoli than regular cauliflower. Serve it raw in salads for its pretty color.

Early Purple Vienna kohlrabi is named for its skin color but that is only skin-deep. The purple is peeled off before cooking.

While its white-skinned counterpart, Early White Vienna, matures a few days earlier, the purple variety has slightly larger knobs.

Royalty is the name of a purple-podded snapbean. People do a double-take when they see it in the garden but not when at the table as it, too, turns green when cooked.



## THE VERY LARGEST ZINNIAS



These big, fluffy flowers are cactus-type zinnias in mixed colors, named Fireworks. Seeds are planted after soil warms wherever the plants are to bloom.

Certainly few flowers that can be grown as easily are as large and colorful as zinnias. When you consider that all these gorgeous big blooms in many colors started from a scrawny, small-blossomed Mexican, Texan and Chilean native, it makes the present giant zinnias all the more remarkable.

Now that breeders have achieved 5 to 6 and even 7-inch wide blooms, they have turned to producing an ever wider color range. This shows up in the mixtures available to the gardener.

A new one for 1970 is Fireworks. This features not only giant, double flowers but those of the cactus type with ruffled and quilled petals. These fluffy blooms, in colors ranging from bright orange, brilliant scarlet, coral pink, yellow, white to many difficult to describe, are borne on plants growing only 15 inches tall.

In this same medium-tall class are the Burpeeana Giant zinnias which also are of cactus type and have a color range that includes many soft shades like salmon and violet.

The next step upward in height, to 2 feet, brings us to the Zenith zinnias which have flowers 5 1/2 to 6 inches in diameter. Again, these are of cactus type; particularly noted for stiff stems, useful when cutting. Colors include cerise and scarlet-red as well as the usual blues, Torch and Rosy Future, both All-America Selections winners for 1969, are in this group.

Another recent winner, Wild Cherry, is from another strain known as Giant Cactus Flower Hybrids. The mixture has been named Fruit Bowl and features uniformly large flowers on bushy, compact plants. Colorwise, it is a formula mixture of cherry-rose, scarlet-red, pink, yellow, cream and orange.

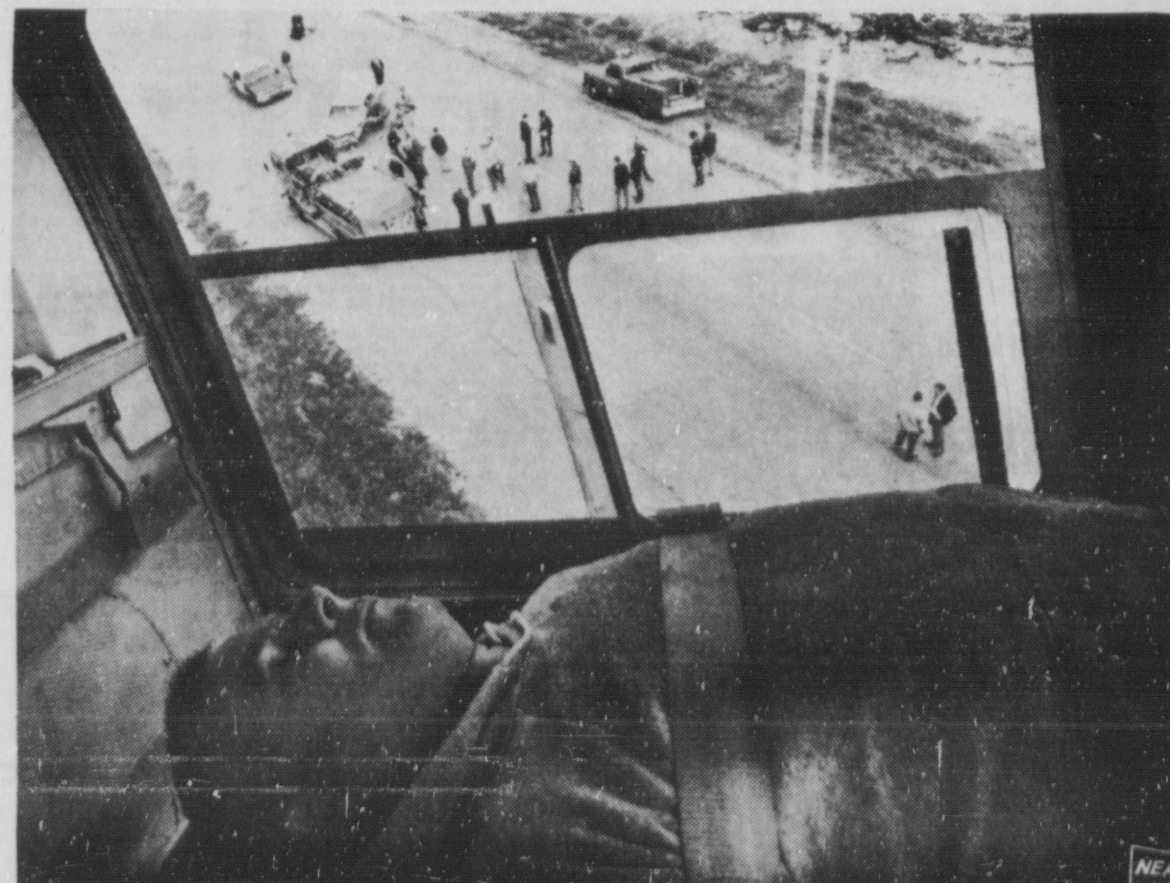
While there are gardeners who would not grow any but cactus type zinnias, there also are gardeners who prefer the formal type with flat, unquilled, unruffled petals.

For these people there are 2 similar mixtures, Mammoth Dahlia-Flowered and California Giants. Both grow 3 feet tall and have unusually lovely colors such as Royal purple, Tyrian rose and rosy-lavender. You can depend on 6 inch blooms from these.

Several breeders have produced tetraploid zinnias which are not only extremely vigorous but also highly resistant to disease, even mildew, that common pest of zinnias in late summer.

Possibly the best known tetraploid mixture is State Fair. 3 feet tall, it has immense dahlia-type blossoms with broad petals. It also has a wide color range.

So, for eye-stopping color and breath-taking big blooms, you can depend on zinnias.



FLYING AMBULANCE whisks "casualty" of simulated crash to a hospital. Northwest Los Angeles County has solved the problem of accident victims on congested freeways who can't be reached by ambulances. With a new helicopter-ambulance system, the injured are rushed within minutes to the nearest hospital. The helicopter will cover a 450-square-mile area.







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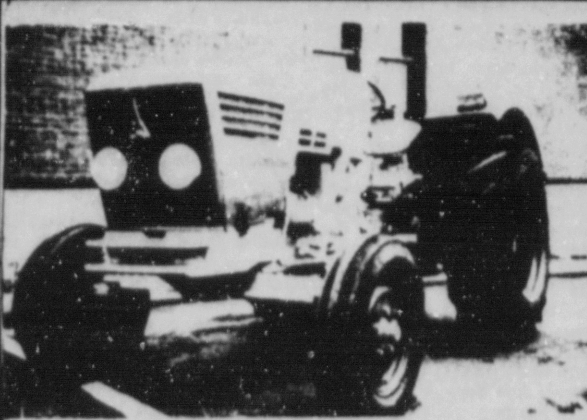
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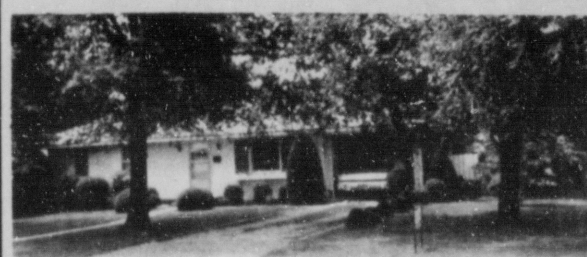
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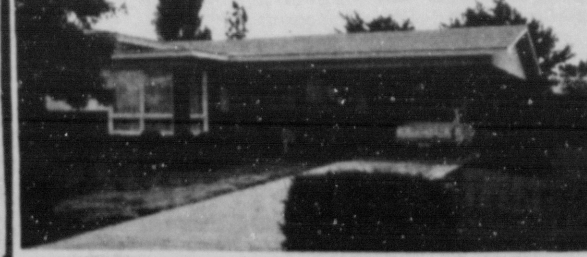
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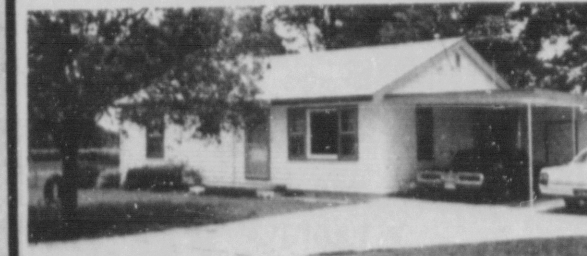
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COZY IS THE WORD for this pretty 3 Bdrm. Brick home. Kitchen has built-in Copertone Electric Oven & Range, Birch cabinets. Paneled Living room, hall, 1 Bdrm. & Bath are carpeted. W. & D. hook-up, Storage room, Carport. Low int. rate loan can be assumed on 171 Lee St. \$10,125. Call now, we'll be glad to show any time.

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THE MOST LOVEABLE LITTLE HOME YOU'VE SEEN YET. See this doll house with Living room and hall elegantly carpeted. Kitchen is paneled, has pretty cabinets, tile floor. 2 Bdrms. have H.W. floors. Bath has Congo walls, tile floor. So delightful & being sold at the low price of \$8,000. FHA appraisal available. Call today to see 408 Williams St.

GET MORE - OUT OF YOUR HOME BUYING DOLLARS. See by visiting this \$9,000. home. 2 Bdrm. frame home, sliding doors on closets, Kitchen has stove & hood, cabinets & paneled walls. Living room & hall carpeted. Nice bath, paneled utility room has W. & D. hook-up, 50x 120 Lot has large shades. Call today to see 314 Edmondson St.

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Five room house with bath. Large living room, 2 bedrooms and hall newly carpeted. Beautiful new birch kitchen cabinets. Central heat and window air conditioner. Also range included. Pay owners equity and assume 5 3/4% loan. 839 Mary. Ph 471-3817.



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AM I APPEALING? Houses like women, are appealing to different people. Some like them large, others like them brightly painted; others like them subdued. Some like large front yards, others a large back yard. Everyone looks for an attractive one. My statistics are: four bedrooms, two and one-half baths, entry foyer, living room and dining room carpeted. Built in kitchen with pantry, family room, finished basement with family room - game room and bar, beautiful stone corner fireplace. Do I appeal to you? You won't be sure until you look at me. You'll be glad you did. I'm a friendly one. PRICE \$37,500 724 MIMOSA DRIVE.

A SHAPELY FIGURE--HAS BEEN REDUCED-- Now for \$22,950. In a top neighborhood for raising children. Elementary school just a few steps away and kindergarten close by. Fenced back yard, carpeted hall and living room with fireplace and bookshelves. Kitchen with breakfast bar, family room, three bedrooms and one and three-fourths bath. Carport with storage and parking pad. Central heat and air. FHA loan available. PRICE NOW \$22,950... 320 BAKER LANE.

STRETCH AND SMILE... There's a joy in freedom of these spacious uncramped rooms. This brick home carpeted living room - dining room, two bedrooms, kitchen and bath with double bowl vanity. Full basement with two bedrooms, family room and utility room. Two car carport with storage and double parking pad. Very pretty yard with shrubs and shade trees. PRICE \$21,400... 525 CARROLL STREET.

A HAPPY FAMILY LIVED HERE... YOURS CAN TOO... Three bedrooms, large living room and hall carpeted, dining room, built in kitchen and bath with vanity. Part basement and storage room. Carport. PRICE \$13,300... 837 WILLIAM STREET.

TEST DRIVE THE NEIGHBORHOOD FOR QUALITY AND CONVENIENCE. This ranch type three bedroom home is outstanding in design and location. Attractive carpeted hall and living room, built in kitchen with disposal and dining area, one and one-half baths, central heat and air and carport with parking pad. Owner being transferred. PRICE \$18,900... 863 STANFORD DRIVE.

JOIN THE PROUD CROWD. These homes befit any family, city neighborhood, quick occupancy. All homes have three bedrooms, living room, dining room, built in kitchen, one bath, utility room with washer / dryer hook up. Carpets and central heat, outside storage and carport. FHA and GI loans available. 949 and 951 CAMBRIDGE DRIVE... PRICE \$17,350.

THIS IS IT...NOT A STARTER HOME... NOT A FINAL HOME... but a real nice in-between home for the family who wants livability. Two bedrooms, living room, kitchen, bath and garage. Small down payment. PRICE ONLY \$8,750... 311 BENTON AVENUE.

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## TELEVISION PROGRAMS

T I M E	KFVS Channel 12 Cape Girardeau	WPSD Channel 6 Paducah	WSIL Channel 3 Harrisburg
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## FRIDAY EVENING PROGRAMS

5	30 The Regional News-CB 45 The News-Color 50 Watching the Weather	30 High Chaparral - c 45 The New Communicators 50 Deputy Dawg 50 Evening News	00 Deputy Dawg 30 Evening News
6	00 CBS Evening News 10 Get Smart-Color	00 CBS Evening News 10 Get Smart-Color	00 CBS Evening News 10 Get Smart-Color
7	00 The Tim Conway Show 30 Hogan's Heroes-Color	00 The Tim Conway Show 30 Hogan's Heroes-Color	00 The Tim Conway Show 30 Hogan's Heroes-Color
8	00 CBS Friday Night Movie-CBS (The CBS Friday Night Movie-CBS The CBS Friday Night Movie-CBS)	00 CBS Friday Night Movie-CBS (The CBS Friday Night Movie-CBS The CBS Friday Night Movie-CBS)	00 CBS Friday Night Movie-CBS (The CBS Friday Night Movie-CBS The CBS Friday Night Movie-CBS)
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11	12 10 Late News Highlights	12 10 Late News Highlights	12 10 Late News Highlights

## SATURDAY PROGRAMS

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Country Music to  
Feature State Fair

SEDALIA — Two all-time Grand Ole Opry favorites will headline the first of two star-studded country music shows at the 1970 Missouri State Fair in Sedalia.

Ray Price, the Soul of Country Music, and Wanda Jackson, internationally famous recording artist and song writer, will be featured at the free Grandstand show Sunday, August 23, at 8 p.m.

Price, one of country music's all-time greats, has been a top attraction for nearly 20 years. His recordings have consistently topped the charts in national record polls. Among recent hits is "Danny Boy," a traditional folk song that has never worn the country music label. Over the years, Price has become known as the "Soul of Country Music" for his compassionate renditions of sad love songs. The Cherokee Cowboys will appear with Price.

Country music has been a way of life for Wanda Jackson almost since she received her first guitar as a birthday present at the age of six. Firmly lodged as a favorite country music artist in this country, the magic of Wanda Jackson as a versatile artist has spread to Europe where she is regarded as the female Elvis Presley. She has a long string of hit records to her credit, both as a singer and composer, including, "Santo Domingo," "In the Middle of a Singer and Composer in his own right; ventriloquist Grover Rowe and his pals Lou and Sunshine; the Stoney Mountain Cloggers; America's greatest square dancers; and Gary Van and the Western Caravan.

Dates for this year's Missouri State Fair are Aug. 22-30.

Ernest Tubbs, a talented singer and composer, will headline the second of two star-studded country music shows at the 1970 Missouri State Fair in Sedalia.

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Ray Price



Wanda Jackson

If You Were the Judge

Man Collects for  
Chase by Dogs

By Jack Strauss, L.L.B.

Herman stayed out later than he had anticipated, one night playing poker, and decided to take a short cut home across Mr. Meany's property. As fate would have it, however, Meany was a light sleeper and, detecting someone on his property, he sent his watchdogs out after the intruder.

With the dogs bearing down on him, hapless Herman began flapping his arms like a bird and ran off the edge of a cliff since he had no other direction in which to run. Making a one point landing on his head, Herman sued Meany for his injuries.

"I had no choice," Herman told the judge, "When Meany sent his dogs out after me, it was either stay and get chewed up or try to fly. Unfortunately, it didn't work."

"If he got hurt," was Meany's defense, "it was his own fault. He shouldn't have been trespassing on my property. As for my dogs, keeping watchdogs is not only legal, but frequently necessary."

IF YOU WERE THE JUDGE, would you permit high-flying Herman to collect for his injuries? This is how the judge ruled: YES! The judge held that a property owner may not willfully act to injure a mere trespasser. (Based upon a 1911 New Jersey Court of Errors & Appeals Decision)

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"The Cockeyed Cowboys of Dan'Hoss' Calico County" Nanette Fabray

Jim Backus, Wally Cox, Mickey Rooney, Jack Cassidy

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Nursing Home  
For Indigent  
Discussed

MALDEN — The Missouri Delta Ecumenical Ministry called the second meeting in Malden regarding not-for-profit nursing homes for the aging poor on Tuesday, May 26th. Twenty-four persons participated in the preliminary planning of this project for Dunklin, New Madrid, and Pemiscot counties.

Construction and operation costs for a 100-bed nursing home for each county were discussed. Roger Elsing, the guest speaker from the Rural Housing Alliance, presented information regarding the possibilities of obtaining funds through the Federal Housing and Urban Development programs and the creation of Nursing Home Districts.

Those who will serve as temporary county chairmen to work towards establishing Nursing Home Districts are: Mrs. L. Doherty and Mrs. Lonnie Ruth Isbell, Dunklin County; Mayor Travis Howard, New Madrid County; and Mrs. Christine Jones and Mrs. Rose Williams, Pemiscot County.

After a strategy meeting of the county chairmen on June 9, work on establishing a Nursing Home District in each county will begin.

Anyone interested in getting in touch with the Chairmen to work on this project please call the Missouri Delta Ecumenical Ministry office in Hayti (359-1718.)

Bloomfield  
Population  
Set at 1,580

BLOOMFIELD — According to an unofficial census count Bloomfield shows an increase of 250 persons giving the city a population of 1580.

The 1960 census listed 1330 persons living in Bloomfield. The increase of about 19 percent is very encouraging. Advance was the other town in the county to show a large increase of about 20 percent when the town increased from 692 to 872 a gain of 180. Dexter gained about 8 percent from 5519 to 5942 an increase of 432 persons.

Other Stoddard County towns to show an increase are: Bernice with a tentative gain of 47 from 1578 to 1625; Puxico from 743 to 761, a gain of 18 and Bell City a gain of 41 from 409 to 450.

Towns to show a decrease are: Essex, dropping from 511 to 495; Dudley 251 down from 287 and Baker lost 46 persons giving it a total of 68 from 114.

Stoddard County according to an unofficial count several weeks ago showed a loss of about 3888 in the past ten years.

QUICK QUIZ Q—What horse is said to have predicted his master's death?

A—Xanthus, the horse of Achilles. He was supposed to have predicted his master's death, after being scolded by the mighty Greek warrior.



## POLLY'S POINTERS

Conceal Clock's Cord  
By Passing Through Wall

By POLLY CRAMER

DEAR POLLY—I am answering Mrs. B. N. who wanted to make the cord to her electric kitchen clock less conspicuous. I would suggest that the clock be hung above an outlet, cut a hole in the wall and "fish" the cord through to the outlet opening below. Either connect the wires directly to the receptacle (back side) or bring the cord through the wall and plug in. Turn the electricity off while you work.

Another method would be to have an electrician place an outlet directly behind the clock. Shorten the cord so it does not drape down and you are in business.—ROBERT

DEAR POLLY—Mrs. B. N. could paint the conspicuous cord on her electric kitchen clock the same color as the wall.—LAVERNE

## Polly's Problem

DEAR POLLY—We use a lot of toothbrushes at our house so I buy them on sale when possible. I can never find "soft" and often not even "medium" ones and my children complain about the "hard" ones. I wonder if there is a way to soften them before they are used.—LILY

DEAR POLLY—It would be nice if thoughtful friends who send notes and cards of sympathy would be sure to add their addresses so the task of sending cards of appreciation would be made easier for the family.—SON

DEAR READERS—When writing such notes be sure to add your last name as the family may have two or three friends named Helen or John.—POLLY

DEAR POLLY—A friend of mine has two small boys and a bowl of gold fish. To avoid confusion she has a small piece of cardboard placed next to the bowl. One side says "Fed" and the other says "Not Fed." Every day after one of the boys feeds the fish he turns the card over. I have always heard that fish can die from being overfed. This not only prevents over-feeding but also arguments about whether or not the fish have been fed.—MELISSA (Newspaper Enterprise Assn.)

Share your favorite homemaking ideas... and send them to Polly in care of The Daily Sikeston Standard. You'll receive a bright, new silver dollar if Polly uses your idea in Polly's Pointers.

New Execution  
Claims Issued in  
Aramburu Case

BUENOS AIRES, Argentina (AP) — Police received fresh claims Thursday, Gen. Pedro E. Aramburu, former president of Argentina, has been executed by the people who kidnapped him 14 days ago, an Aramburu family spokesman reported.

The new claim was in a note in an envelope containing a pen, watch, medalion and keys carried by the 67-year-old general when he disappeared from his home.

The envelope was dropped in the night deposit box of a suburban bank early Thursday. An anonymous telephone call to the bank manager brought him rushing to his office. He delivered the envelope immediately to police.

The police declined to comment. But friends of the Aramburu family told newsmen that the personal items in the envelope were those of the former president. The family refused to talk with newsmen.

By report, the new note reiterated earlier communications written by the "Juan Jose Valle" — self-proclaimed followers of former president Juan D. Peron.

These communications blamed Aramburu for the execution on June 11, 1956, of 27 Peronists among them Gen. Juan Jose Valle. The 77 had tried unsuccessfully two days earlier to overthrow Aramburu and restore Peron to the presidency.

The communications said Aramburu was executed on June 2 and his body given "Christian burial." They added that the body will not be returned until the remains of Peron's wife—Eva—are "found." Mrs. Peron's body disappeared while Aramburu was president, apparently to avoid public adulation. Mrs. Peron's popularity among millions of Argentine workers was a key element of her husband's power, until her death from cancer in 1953.

Mr. and Mrs. Nelson Gruen and their son, Mrs. Elmer Gruen, were in St. Louis Saturday morning, where they took a plane to Kansas City, to attend the graduation of Mr. and Mrs. Elmer Gruen's daughter, Mary Ann, who received her B. S. degree in Pharmacy. Mary Ann drove home from Kansas City. She was accompanied by her aunt, Miss Emily Shepherd of St. Louis. Mary Ann has employment at the Medical Arts Pharmacy in Cape Girardeau, where she plans to live.

Misses Paula and Karen Stal of Elsoria spend the weekend with Miss Kathy Stabough. They also were visitors at the morning services of The Church of Christ.

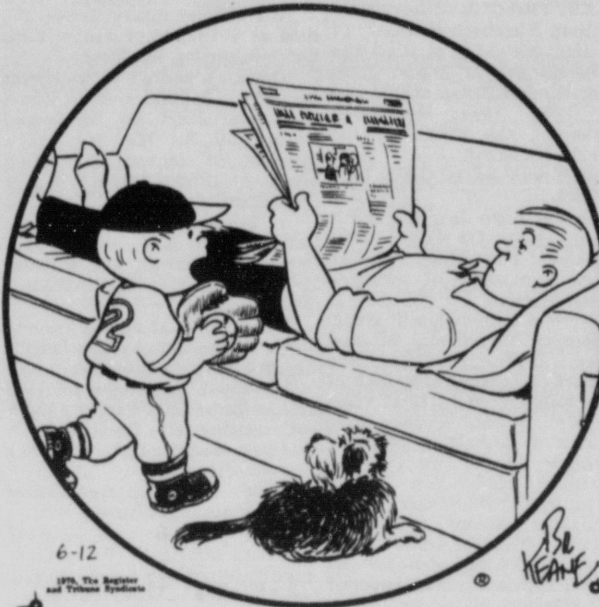
Mr. and Mrs. Jim Sexton and their son and wife, Mr. and Mrs. Kenneth Sexton of Morehouse attended a family reunion in Magan, Ky. last weekend.

Mr. and Mrs. Robert Flowers went to Kansas City Saturday, where they attended to the graduation of their son, Frederick, who received his Masters degree in business from Administration.

Mrs. Mary Harrison of Parma visited with her son and wife, Mr. and Mrs. N. E. Harrison from Friday until Sunday. Saturday guests of the Harrisons were Mr. and Mrs. Jack Hornbeck and daughter Melinda of Sikeston and Charlie Pitts of Blytheville, Ark. Sunday afternoon guests were her sister and husband of Bloomfield Monday, guests were Mr. and Mrs. Charlie Biederback of Pop



THE FAMILY CIRCUS By Bil Keane



6-12

"Coach says I'm to practice throwing to you for at least 15 minutes every night."

Today In U.S. History

Today is Friday, June 12, the 163rd day of 1970. There are 202 days left in the year.

Today's highlight in history: On this date in 1665, the city of New York was incorporated under English law. A mayor, five aldermen and a sheriff were appointed.

On this date: In 1680 the first governor of the Massachusetts Bay Co., John Winthrop, sailed into the harbor of Salem.

In 1838, the territory of Iowa was organized.

In 1839, if legend is to be believed, Abner Doubleday created a new ball game at Cooperstown, N.Y. He called it baseball.

In 1912, actress Lillian Russell married her fourth husband Alexander P. Moore of Pittsburgh Pa., and announced she was quitting the stage.

In 1940, Japanese bombers heavily damaged Chungking, China.

In 1963, civil rights leader Medgar W. Evers was shot to death in Jackson, Miss.

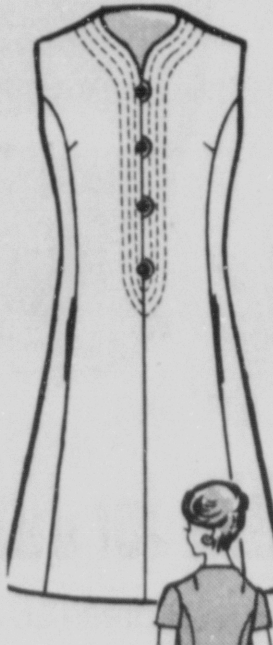
Ten years ago: President Dwight D. Eisenhower flew to Anchorage Alaska, on his way to the Far East for a two-week tour.

Five years ago: South Vietnam's Premier Phan Huy Quat resigned and a military group took over.

One year ago: A 15-year-old Brooklyn, N.Y., boy who had lied about his age to join the Marines, was killed in South Vietnam. He was the youngest American to die in the war.

Sleekest of All!

PRINTED PATTERN



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SIZES  
10 1/2-18 1/2

by Anne Adams

SLEEKEST CUT OF ALL is the cardigan swooping down, down a track traced by top stitching and princess lines. Choose blends, knits. Printed Pattern 4526: NEW Half Size 10 1/2, 12 1/2, 14 1/2, 16 1/2, 18 1/2. Size 14 1/2 (bust 37) takes 2 1/2 yards 39-inch fabric. SEVENTY-FIVE CENTS for each pattern—add 25 cents for each pattern for Air Mail and Special Handling. Send to Anne Adams, Care of THE DAILY STANDARD

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Pattern Dept., 243 West 17th St., New York, N. Y. 10011. Print NAME, ADDRESS with ZIP, SIZE and STYLE NUMBER. NEWS/NOW! SPRING-SUMMER Pattern Catalog, 111 styles, free pattern coupon, 50¢ out, \$1. new modern way, \$1.00 INSTANT FASHION BOOK— wardrobe planning secrets, flattery, accessory tips. \$1.00

THE RYATTS by Elrod



PEANUTS by Schulz



MARY WORTH by Saunders & Ernst



CAPTAIN EASY by Leslie Turner



STEVE CANYON by Milton Caniff



THE PHANTOM by Falk & Berry



ALLEY OOP by V.T. Hamlin



BEETLE BAILEY by Mort Walker



**STAR GAZER**  
By CLAY R. POLLAN  
Your Daily Activity Guide According to the Stars.  
To develop message for Saturday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 21 APR. 19 9-27-32-42 54-63-73	TAURUS APR. 20 MAY 20 3-12-20-29 45-52-62-67	GEMINI MAY 21 JUNE 20 51-53-59-60 64-71-79-90	CANCER JUNE 21 JULY 22 8-10-13-34 37-46-57	LEO JULY 23 AUG. 22 5-25-44-47 55-69-84-85	VIRGO AUG. 23 SEPT. 22 1-15-30-36 62-70-83-86	LIBRA SEPT. 23 OCT. 22 4-6-16-24 41-77-88	SCORPIO OCT. 23 NOV. 21 36-39-40-43 66-76-80-89	SAGITTARIUS NOV. 22 DEC. 21 18-22-23-30 58-61-74	CAPRICORN DEC. 22 JAN. 19 14-17-21-35 45-65-75	AQUARIUS JAN. 20 FEB. 18 11-18-28-38 68-72-81-88	PISCES FEB. 19 MAR. 20 2-7-26-31 33-48-67
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1 Someone 31 Tunes 61 And 82 Quotations  
2 Keep 32 Legal 62 Smiles 83 Stern  
3 Friends 33 Frame 63 Matters 84 Stern  
4 You 34 Relative 64 Admit 85 Of  
5 Show 35 In 65 Admit 86 Words  
6 Have 36 Don't 66 To 87 Mood  
7 In 37 A 67 Feel 88 Disappointed  
8 It 38 To 68 Real 89 Acquaintance  
9 Attend 39 Be 69 Real 90 Age  
10 Your 40 Too 70 And 91  
11 There's 41 Money-wise 71 Your 92  
12 May 42 Or 72 Gloomy 93  
13 Cosh 43 Anxious 73 Today  
14 You're 44 You're 74 Clouded  
15 Has 45 Error 75 It  
16 Safe 46 Safe 76 Cultivate  
17 May 47 Made 77 Be  
18 No 48 Of 78 Aggressive  
19 Your 49 An 79 Own  
20 Be 50 Somewhat 80 New  
21 Be 51 Good 81 Kind  
22 Judgment 52 Aggressive 82 Quarrelsome  
23 Is 53 News 83 Kind  
24 Go-sign 54 Official 84 Stern  
25 That 55 Of 85 Of  
26 A 56 News 86 Words  
27 To 57 Place? 87 Mood  
28 Reason 58 Impaired 88 Disappointed  
29 In 59 From 89 Acquaintance  
30 Good 60 A 90 Age

Good Adverse Neutral

**TIZZY** by Kate Osann  
SLEEKEST CUT OF ALL is the cardigan swooping down, down a track traced by top stitching and princess lines. Choose blends, knits. Printed Pattern 4526: NEW Half Size 10 1/2, 12 1/2, 14 1/2, 16 1/2, 18 1/2. Size 14 1/2 (bust 37) takes 2 1/2 yards 39-inch fabric. SEVENTY-FIVE CENTS for each pattern—add 25 cents for each pattern for Air Mail and Special Handling. Send to Anne Adams, Care of THE DAILY STANDARD

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"Well, as I see it, 'benign neglect' means like Marie Antoinette says: 'Let them eat cake.'"